

INMANTEC

INSTITUTIONS

Approved by AICTE Ministry of HRD Govt. of India

... talent foundations for
inclusive growth



PLACEMENT
BROCHURE '13



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VISION STATEMENT

To become globally preferred hub for professional education.

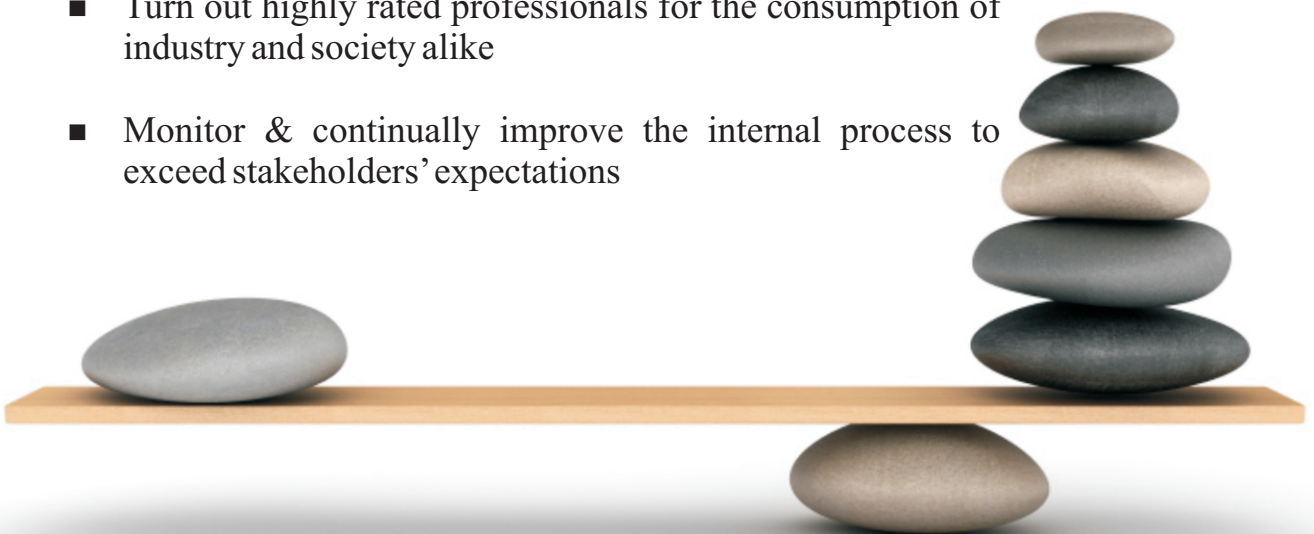
MISSION STATEMENT

To offer most effective learning & knowledge sharing opportunities for students, faculty and the society in general by delivering research oriented professional courses, industry sponsored programs & consulting assignments, organizing conferences, seminars, workshops etc and bringing out research oriented journals

QUALITY POLICY

We Shall

- Exercise greater control on admission process to our professional courses
- Ensure smooth transfer of knowledge by incorporating innovative pedagogy in delivery of accredited curricula through intellectually enriched faculty
- Turn out highly rated professionals for the consumption of industry and society alike
- Monitor & continually improve the internal process to exceed stakeholders' expectations



CHAIRMAN'S MESSAGE

Welcome to INMANTEC

With liberalization, competition became severe and posed an immediate threat to the traditional ways of business as it became free for all. In this completely changed scenario, management education needed an altogether fresh perspective. As a prompt response, we at Integrated Academy of Management and Technology (INMANTEC) quickly converged focus to use Indian ways of managing business with a global outlook.

We prepare our students to be competent, responsible and ethical in their roles as managers, executives, leaders and citizens. We place an increasing emphasis on knowledge based learning related to global issues, technology and various industries. Also we encourage participation from students for various seminars, workshops etc to promote practical usage of theoretical knowledge thereby building various managerial skills. We encourage and value faculty efforts to develop curricula and delve into rigorous and continuous research to enhance knowledge on instructional design & delivery.

The results have been more than excellent. INMANTEC now enjoys a coveted status with the corporate world. Our students have created a benchmark on both business and industry. Our movement is gaining momentum and I know this is just the beginning!

I am proud to present another batch of our future professionals (PGDM and MCA students) for recruitment. As always, I know they will outstand in the world by performing to the best of their potential.



BP Singhal, IPS (Retd)
Former Member of Parliament (RS)



INVITATION FROM THE EXECUTIVE DIRECTOR

Dear Prospective Employer

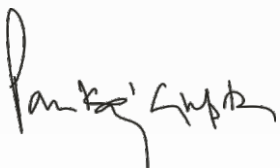
Thank you for your interest in INMANTEC. I hope this brochure gives you an insight into what is possible for you to experience and to achieve from this business school.

INMANTEC has always had a reputation for innovation and for thinking differently. Apart from the contents of the curriculum we give our students a broad platform to develop their skills which will add to their employability. Ask any of our students, 'what is different at INMANTEC?' And their immediate response is likely to be 'dedication to purpose' a view shared by many visitors who happened to experience us closely. The entire dedicated team has one vision, one mission and one purpose to make the best of whatever they have in hand.

The students enter INMANTEC with a promise, to meet the challenges of nationally preeminent management and IT curricula and to make the commitment to learning as a life – long process. INMANTEC gives them a lot more than what they study here. It's a lifetime reward to them. Students hail from diverse backgrounds and perspectives. During their time at the Institute, they develop habits of the mind & heart that mold their thoughts and shape their actions. In order to reinforce the linkage between habits of the mind and habits of the heart, students are fully engaged in an active learning environment where they learn by thinking critically and by applying theories and skills to complex issues.

I invite you to participate in the campus recruitment process of our MCA & PGDM graduates. On the basis of feedback received from all previous employers, I am confident that you will find your selection worth the investment of time, money and effort.

We look forward to meet you here at the campus and give us an opportunity to offer the best of our talent graduating this year.



Sincerely,
Pankaj Gupta



WELCOME FROM THE HEAD-CRD

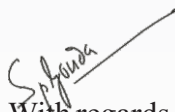
Dear Sir,

It gives me great pleasure to invite you to the placement program at INMANTEC Institutions, Ghaziabad.

The business & technology environment is very organic and overflowing with competition. It will be my endeavor to ensure that the students make themselves adaptable, proactive and noticeable in this ever changing scenario. We are also sensitive to the social and moral responsibilities and we absorb the same in our students amply, so that they are trusted in the corporate world not only for their professional skills but also for their sensitivity towards the society. The placement team will not leave any stone unturned in building a relationship with the leading corporate houses.

We have two batches of PGDM and MCA passing out in April 2013 and their profiles and other details are a part of this brochure. We are sure you will find it rewarding to visit our campus, interacting with our students and taking them on board for your challenging assignments. We look towards the future with reassurance and renewed confidence. We count on your support as always in our journey forward.

We welcome you to INMANTEC.



With regards .

Team CRD

(Corporate Resource division)



ABOUT INMANTEC

Established in the year 1995, INMANTEC, an ISO 9001:2008 certified business school, is now recognized as a benchmark in terms of defining the contours of quality management education for the business schools across the country.

Integrated Academy of Management and Technology (INMANTEC), Ghaziabad is one of the premier business schools in the northern part of Indian sub-continent. It has well organized infrastructure and instructional facilities which includes well equipped class rooms with the latest teaching aids. The faculty constantly works hard to ensure delivery of quality management education through interactive teaching, various evolutions and hence giving feedback to students. The faculty members are a reservoir of extensive academic knowledge, vast business experience and advanced professional education.

The programs offered are highly innovative and creditable by virtue of their being comprehensive and result oriented. That include lectures, group activities, case discussions, audio-visual material, industry visits and visiting speakers, computers-based activities, self-assessment exercises, managerial presentations, projects, reading and private study.

The IT lab at INMANTEC promisingly comes into view as an advanced learning center by using new technologies. On conceding the significant task of IT in education and research activities, the institute has established a large Computer Laboratory with hi-speed Internet facility inside the campus, accessible to all the students. All machines are networked with all modern software and linked with high speed internet connectivity. The whole campus has the Wi-Fi facility. Anyone can access 24-hour Internet facility in the campus. The singular aim is not only to match up with the current trend of adopting sophistication in the learning process but also to release and carry across rapid information to students.

Integrated Computing Center

- Fully Wi-Fi networked Campus.
- Within the Campus, anytime and anywhere access to all online resources of the institute.
- Well-equipped computer lab.
- Latest Hardware.
- Licensed Software.
- Separate lab for Internet with 24 hours leased-line Internet connectivity of 8 Mbps.

INMANTEC has many valuable links with business and industry. CEOs and senior managers from leading organizations advice on curriculum development and provide placements/projects for students and make contributions as visiting speakers & guests.



PEDAGOGY

The INMANTEC programs employ a variety of teaching techniques to impart knowledge and develop the skills and attitudes required by modern managers. A regular stream of guest lecturers provides ample opportunities for interaction with practicing professionals. INMANTEC follows a mixed model approach that combines traditional teaching with use of technology tools to offer faculty moderated active learning environment. Traditional approaches to teaching have been re-engineered to re-purpose existing courses and related pedagogies.

Team teaching within the Institute provides value added instructions to a student that goes beyond the constraints of a local geographic area.

Students are encouraged to develop skills in information acquisition, organization, constantly keeping an eye for detail, systematic thinking and structured decision-making. Students are also given opportunities to take up organizational responsibilities and acquire hands-on managerial experience. This enables them to develop qualities of thoroughness in planning and organization of work, work ethics and professional discipline.



PROJECTS AND RESEARCH BY STUDENTS



The summer project and final term project help the student apply the concepts and skills learnt in the classroom. It also provides invaluable opportunities for experiential learning that supports the students in developing and portraying themselves as well equipped and competent managers/technocrats. INMANTEC faculty can be recognized as leaders in management education for successfully addressing and integrating issues that pertain to delivery of education in the digital economy.

Many a student are encouraged to extend their summer internship projects to deeper research studies, resulting into research monologues.

Faculty members with our students are deeply engaged with industry to work on their pertinent problems. In this course of addressing problems, the faculty members are actively using the data generated for writing elaborate research papers as well as case studies. As a result, the faculty members are producing research publications involving real time scenarios and cases for world class journals, seminars and conferences.



INDUSTRY INTERFACE

Corporate Interface and Relations stand high on the agenda of INMANTEC. Our endeavor is to keep the needs of the industry in perspective and in turn make the learning more pragmatic and applicable. Corporate Resource Division (CRD) handles all activities related to summer placements, final campus recruitment, corporate relationship management, sourcing of live projects from industry, corporate sponsorships, corporate talks, training on soft skills, communication skills, seminars and various exchange programs amongst others. Students are encouraged to take active part in all affairs of CRD. Workshops on leadership, team building, personality development and seminars on relevant and contemporary topics such as insurance, banking, intellectual property rights, CRM etc are frequently held. There are lecture series where eminent speakers from the corporate world share their hands-on experience with the aspiring managers. Project work, training on various verticals of communication and soft skills development constitutes a major component of the learning process at INMANTEC

INMANTEC Consulting Group (ICG) offers consulting services to the government, semi government and corporate sector covering various aspects of management & IT streams. We help our clients in designing and implementing policies, systems and processes in various functional areas. INMANTEC has a team of distinguished faculty who has extensive expertise and experience in diverse fields.

Management Development Programs at INMANTEC are designed to help middle, senior, and top management professionals and organizations, to maintain their competitive advantage in today's fast-paced, ever changing competitive environment. Instruction by management educators with corporate and business experience provides and facilitates professional development opportunities to help individuals and corporate to gain the skills needed for the effective organization. CRD works round the year to get the companies to support INMANTEC in myriad ways.



LEARNING BEYOND ACADEMICS

In order to promote all round development of the students, INMANTEC has laid stress on extra-curricular activities to blend the classroom knowledge with vibrant experiences in other fields. Such activities are intended to foster relationship between the students of INMANTEC and the other management institutes, through the inter-institutional competitions which embrace a contemporary topic of interest as its theme and are built around a plethora of management games, marketing quizzes, contests and sports events. There is a whole array of clubs, societies and forums which are engaged in various activities which are in turn responsible for their mutual development, growth and support, viz. Markazien (Marketing Club), Kutumb (HR Club), Bytes (IT Club), Kash (Finance Club) & Kautilaya (Economic Club), Outward Bound Learning (OBL), Cultural Committee etc.

An attitude of concern led the students of the institute to form Social Forum. All these clubs and committees provide the students with a platform to hone their skills in different functional areas of their interest. The institute operates 'Activity for all' policy to encourage each student to get engaged with as many affairs as may interest him or her.

The frequent seminars and workshops on various themes at national level and the annual international conferences hosted by the institute regularly provide ample scope for value addition in each individual's profile.

Graduates of the institute automatically become members of active alumni network, dedicated to the promotion of lifelong learning and continuing relationship with the institute.



ACADEMIC PROGRAMS

The Institute conducts a two year full-time Post Graduate Diploma in Management leading to the award of PGDM. This program is approved by the AICTE, Ministry of HRD, Govt of India and has also been certified as Equivalent to MBA. Specializations are offered in the areas of Marketing Management, Human Resource Management, International Business Management, Financial Management and Information Technology Management.

The Institute also runs a three-years full time degree course – MCA (Master of Computer Applications, approved by AICTE), under the curriculum of UP Technical University, Lucknow.

In addition to the above, various undergraduates degree programs like BCA and BBA, LLB 3-year & 5 –year and BEd affiliated to Ch.Charan Singh University, Meerut are offered.

Short duration Programs

INMANTEC Group of Institutions place special emphasis on diverse industry needs and aim to bridge the gap between industry expectations and course deliverables through short duration programs for working executives and professional education students.

INMANTEC offers several short duration programs in areas of HR Analysis, Financial Modeling, Digital & Social Media marketing etc. In addition, INMANTEC specializes in custom course development for specific needs of industry. These short duration programs are on offer throughout the year for aspirants to enroll in.





Canadian Business Program at INMANTEC

In its endeavor to bring the global education within reach of the Indian students, INMANTEC has tied up with Vancouver Island University – a prominent University of British Columbia, Canada to offer their post-degree-diploma called PDD in International Business, on top of PGDM to selected candidates. PDD helps the existing PGDM students realize their dreams of becoming global managers. The students complete 9 courses from INMANTEC, which are finely articulated, with the PGDM course, while the 10th course is delivered at Vancouver Island University (VIU), during a 45-day study trip to Canada. The program not only incorporates delivery of one full course by VIU faculty, but also encapsulates valuable exposure to international markets, economy, industry, culture and environment for the participants.

As about the university, VIU is internationally recognized institution of learning having four campuses across the province of British Columbia, with more than 10000 full - time including 1000 international students on rolls. The university is accredited and recognized by Association of Universities & Colleges of Canada – AUCC (www.aucc.ca), the Association of Community Colleges-ACCC (www.accc.ca), and the Conference Board of Canada. The university prides on having one of the lively campuses in Canada.



ILLUSTRIOUS ALUMNI

Anik Chanda	GCL	Sr. Manager Operation
Bijayashree Brahma	IBM	System Engineer
Manish Gupta	NR2 - The Image Engineers	Director
Opinder Singh	Royal Canadian Mounted Police	Firearms Instructor
Saket Mishra	Jco Gas Pipe Ltd	Asst. Manager Marketing
Rakesh Sharma	Aurum Writers (AW)	Managing Director
Vivek Singhal	Schneider Electric India Pvt Ltd	Domain Team Leader (SAP)
Amit Narula	Synechron Technologies	Lead - Software
Tarun Upadhyay	HCL Infinet Ltd.	System Support Engineer
Amit Tyagi	Ashok Leyland Ltd	HR Manager
Avinash Singh	Merino Industries Ltd	AM-HRD
Parul Gupta	Birlasoft Ltd	Marketing Manager
Sushovan Ghosh	Billbury Food & Beverages Pvt. Ltd.	Sr. Sales Officer
J Srinivas Rao	Future Group	Business Planning Manager
Rajeev Singh	Mail Today Newspapers Pvt. Ltd	Deputy Manager
Dhirendra Kumar	Asian Paints Ltd	Regional Sales Manager
Zamin Husain	Orange Business Services	Sr. Technical Consultant
Maroof Ahmed	Cognizant Technology Services	Sr. Analyst
Santosh Kumar Saklani	Deutsche Bank AG - Mumbai	Assistant Manager
Sumeet Bhowmick	Larsen & Toubro Limited	Executive - HR
Anishu Prerit	R Systems Int Ltd	Asst. Business Analyst
Pawan Pandey	Cipla	Territory Manager
Rahul Singh	Cavin Kare Pvt. Ltd.	Sales Officer
Tuhin Sinha	Cipla Ltd, Kolkata	Territory manager
Niket Kumar Gupta	American Express	Asst. Manager
Neha Garg	Microsoft	Asst. Manager HR
Chandrakesh Sharma	American Express	Asst. Manager Marketing
Amar Nath Upadhayaya	Western Refrigeration Pvt. Ltd	Sr. Sales Executive
Chandan Akhouri	Cipla	Sr. Territory Manager
Anirban Chakraborty	Standard Chartered Bank	Asst. Manager Marketing
Abhijit Ghosh	Comtel Tech	Sales Manager
Anshul Gupta	Spice Telecom	Asst. Manager Marketing
Avik Ghosh	Intex Technologies Pvt. Ltd.	Territory Sales Manager
Satish Chandra Bhatt	J.K. Laxmi Cement Ltd.	Marketing Manager
Rajesh Gaur	Idea Cellular Ltd.	Asst. Manager Sales
Anshul Virmani	HDFC Bank	Asst. Manager Sales
Abhimanyu Narayan	HCL Technologies	Senior Executive Marketing
Anirban Mukherjee	Sab Miller	Territory Sales Executive
Prakash Kumar	Times of India	Asst. Manager Media
Sidharth Kohli	Reliance Life Insurance	Senior Territory Manager
Sameer Bhagat	Bharti Airtel	Territory Sales Incharge
Rahul Kumar	Cavin Care Pvt. Ltd.	Marketing Manager



INMANTEC alumni network

Kumar Ravishankar	Stake Express Pvt. Ltd.	Asst. Manager Marketing
Subhajit Dutta	Nutral Publication House	Sr. Executive- Media Sales
Amit Mishra	Grand Polycoats Pvt. Ltd.	Sr. Executive Marketing
Ajay Singh	Kirloskar Oil Engine Ltd.	Regional Sales Manager
Gaurav Mittal	ICICI Lombard	Unit Sales Manager
Kapil Mendiratta	Sify Technologies Ltd.	Territory Manager
Vibha Kaul	Globerian India Pvt. Ltd., Delhi	Asst. Manager HR
Amrit Kaur Seehra	New River Software Service Pvt. Ltd.	Sr. Financial Analyst
Gaurav Kant	Agrotech Foods Ltd., Delhi	Sr. Sales Manager
Mohit Bharadwaj	ICICI Bank, Bhatinda	Area Sales Manager
Monica Rana	Honeywell India, Gurgaon	Team Leader
Aishwarya Nandan	Bonanza Portfolio	Sr. Analyst
Abhishek Kumar	SBI Life Insurance, Noida	Sr. Agency Manager
Kapil Srivastava	Amar Ujala, Lucknow	Rural Incharge
Ajay Pratap	Reliance Communication, Haryana	Asst. Sales Manager
Zaved Hussain	Max New YorK Life	Manager Sales
Vijay Kumar Sharma	Apex Elevator	Marketing Manager
Vaishnavi R	ICICI Bank, Chennai	Asst. Manager Marketing
TN Shilpa	Novellsys Technology, Chennai	Business Analyst
Souvik Kumar Biswas	DE Shaw	Financial Analyst
Subodh Saurabh	DiaKin Airconditioning India Pvt. Ltd.	Sales Engineer
Sibananda Padhi	CSC	Business Analyst
Shivanjali Mehta	Reliance Retail	Asst. Manager
Shailesh Singh	GAIL (India) Limited	Sr. Officer (Gas Mktg)
Sanjeev Kumar Gupta	EMUKE	Area Sales Manager
Samir Kaushal	Dabur India Ltd., Delhi	Sr. Sales Manager
Samipan Nanda	Spectrasoft	AVP- SAP Practice
Prem Shruti	Oracle	Manager - HR & Recruitment
Prasanna R	Wipro	Consultant
Neelu Joshi	Gastech Process Engineering Pvt. Ltd	HR Officer
Mahesh Kumar Rai	Max New York Life Insurance, Delhi	Recruitment Manager
Pushpavalli L	Film Actress	Tollywood
Jagdeep Singh Makkar	Audio Engineering, Bombay	Marketing Manager
Hema Krishnmurti	Right Field	Business Consultant
Gyan Prakash	IFB Industries	Sr. Executive Marketing
Bikram Kumar Singh	Aircel	Senior Executive Marketing
Atiquel Islam	HSBC	Assistant Manager Sales
Amit Singh	Usha International Ltd.	Sr. Manager Sales
Abhishek Kr Singh	Reliance Retail	Deputy Manager Sales
Abhishek Suman	Dell	Asst. Manager Marketing
Raksha Thakur	Tata Indicom	Sr. Marketing Executive
Neha Newlay	HDFC	Asst. Manager Sales
Lalit Sharma	ICICI Prudential	Sales Manager

ALUMNI SPEAK

I think that the most important asset that INMANTEC offered me with is a worldly sensitive outlook. In future, as I see myself move up the ladders of success I think this is one thing that helps me no matter what I do. Besides that, it gave me a pot full of amazing and fun-filled memories as well..

INMANTEC is an unforgettable experience of learning and acquiring knowledge through extraordinarily different yet fantastic ways of learning. It not only opened new doors but taught us how to glide by the phases of life by not only making us professionals from students but by making us composed, aware, sensitive and responsible human being...

Sanjeev Tiwari

Sr.Advisory Consultant
Global Business Services
IBM India Pvt Ltd

It had been an enduring experience to be a part of such a wonderful institute.

I feel privileged for getting a chance to take a dip in the ocean of knowledge under the guidance of such learned professors.

INMANTEC is the right place to hone one's managerial skills. I still cherish the memories of the time spent here.

Will always wish that today's gen-X should brighten up their career by studying in such institution.

Wishing everyone life's best, always!

Anshul Virmani

HDFC Bank
Manager- Retail Asset Operations

The feel of green campus and the essence of flora widespread and the power of knowledge spread across enlightens me. Nurturing turns potential into performance; we all have potential within us. INMANTEC has provided me the platform to nurture my potential into performance.

I can't thank INMANTEC enough for contributing in my success.

Ved Prakash

Director
SHUBHaaye Infratech



"INMANTEC....A learning place where, not only I bagged a degree but also got exposure to industry INMANTEC gave me the opportunity to nurture my talents and helped me to realize my true potential."

Piyush Chaudhary

Head - Promotions
Satyam Fashion Institute

My educational journey after school started at INMANTEC in Ghaziabad. To get a good education, it is the most appropriate place to start!

Throughout the 5 years of learning, all the Skills and Knowledge that I have acquired being a student of INMANTEC made me confident and I was ready to face every challenges of the world.

When I look back now, I think I have made it... I am proud of myself, helped by my parents and my mentors in INMANTEC.

I stand at this vestibule of success and pride for which I worked so hard! It feels good! It surely does!

Thank you to all the Respected Mentors at INMANTEC. Also, good luck to the present students for their career ahead!

Nitin Bhatia

Sr. Manager – Marketing & Sales
Soul Space Projects Ltd.

INMANTEC's PGDM Program provided me with the analytical skills on the solid business background to make me more effective in my profession. It has helped me to expand my career possibilities in future by giving me the bigger picture of the corporate and sufficient knowledge to follow focused career path based on specialized skills.

Saurabh Rai

Coffee Day Beverages- Corporate sales

Life in INMANTEC was an experience like no other, and I can proudly vouch for being associated for 2 years with this institution. The overall exposure which one receives here is incomparable, which, by default, teaches those lessons which are learnt way beyond the classrooms. The motivation with it and the dedication rendered here has helped enrich my academic life, most important my personal life too.

Md.Arsalan Reza.

Manager Operations
Axis Bank

PGDM POST GRADUATE DIPLOMA IN MANAGEMENT



The PGDM program, leading to the award of Post Graduate Diploma in Management by the institute, is approved and recognized by All India Council for Technical Education (AICTE), a Govt of India undertaking. It has been carefully designed to balance the theoretical knowledge with the practical skills, providing managers with problem-solving frameworks applicable to their work and beneficial to the development of their professional skills. The best thing about it is that the student gets benefitted with a well-researched, best-attended, and regularly updated curriculum of the program.

PGDM I Trimester

Business Practices & Performance
Marketing Management- I
Organizational Behavior
Business Statistics
Firm, Markets & Forecasting
IT for Business -1
Financial & cost accounting
Business Communication -1
Soft Skills I

PGDM II Trimester

Human Resource Management
Marketing Management- II
Business Environment
Quantitative Techniques in Management
Operation Management
IT for Business -2
Financial Management- I
Research Methodology
Soft Skills- II

PGDM III Trimester

Managing conflict, change & Negotiations
Research applications in Business
Supply Chain Management
Financial Management- II
MAC (1.5 credit)
Leadership and Team Building (1.5 credit)
Strategy Formulation
Legal Aspects of business
Soft Skills- III

Trimester IV

Core
Strategy Implementation & Control
International Business
Soft Skills
Electives

Trimester V

Core
MIS
Entrepreneurship Development
Soft Skills
Electives

Trimester VI

Core
Corporate Governance & Social Responsibility
Industry Oriented Project (3 credit)
Electives

List of Electives

Human Resource

Human Resource Planning and Staffing
Industrial Relations & Labour Laws
Use of Excel as an advanced tool in HR applications
Organization Development (OD)
Performance & Reward Management
International HRM (1.5 credit)
Training & development (1.5 credit)
Strategic HRM

Finance

Tax Planning
Financial Derivatives
Financial Modeling through spread sheets
International Finance
Investment Analysis & Portfolio Management
Project Financing and Project appraisal
Management of Financial Services

Marketing

Consumer Behaviour
Product & Brand Management
Retail Management
Customer Relationship Management (CRM)
Sales and Distribution Management
Integrated Marketing Communication
E-Marketing
Rural Marketing
Marketing of Services

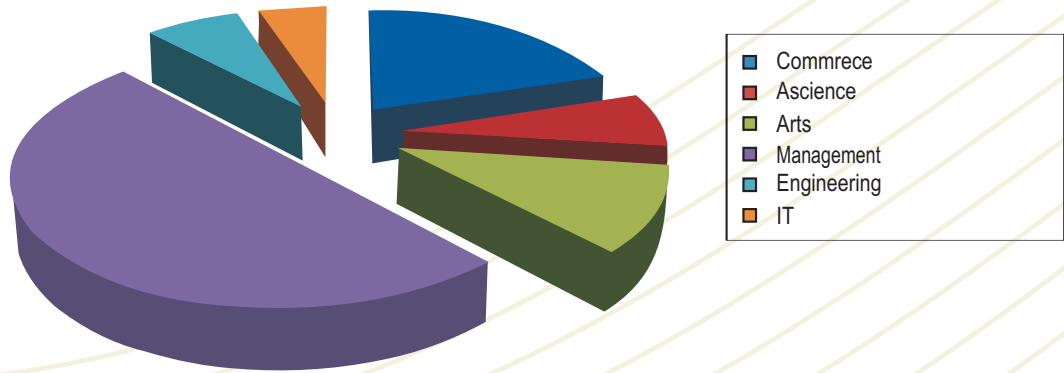
International Business

Indian's Foreign Trade Policies
International Marketing
International Trade Competitiveness
International Business Law
Global Business Strategies
Management of Export & Import
Global Logistics Management
Managing cultural diversity across borders
WTO & RTB's
French *

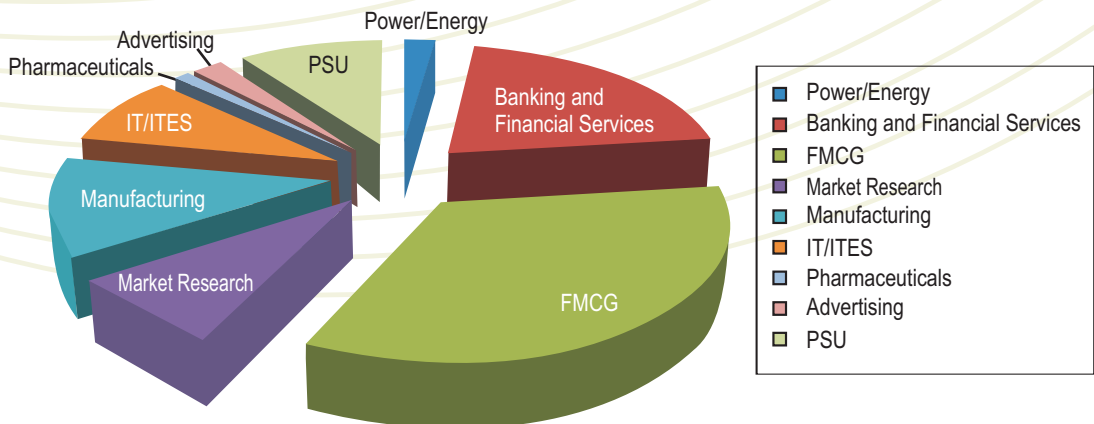
Information Technology

ERP
Structure d System Analysis & Design (SSAD)
Marketing of IT Services
Web Technology Concepts & Applications
IT Strategies for Business

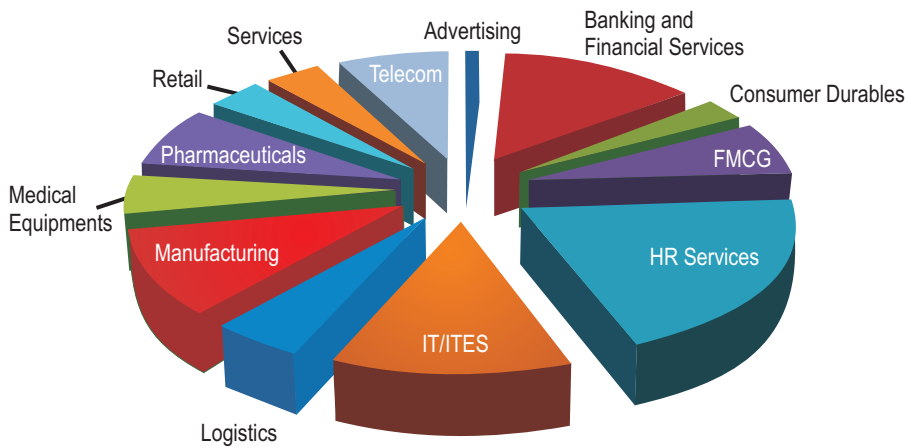
FACTS & FIGURES – PGDM



2011-13 PGDM – Status of Background



2011-13 PGDM – Summer Training Catered To Different Industries



Placement PGDM 2010-12

QUICK FINDER -PGDM

HR & MARKETING

Abhishek Pratap Singh
Ahana Paul
Akansha Chaudhary
Anjana Kuliya
Arti Chaudhary
Jyoti Smriti
Jyotsna Kalra
Ankita Srivastava
Rachna
Rashi Kumari
Subhankar Dey
Megha Goel
Shubhangi Awasti
Karan Goyal
Vishal Kumar
Manisha Madhwar
Deepak Kumar
Md. Zishan Mallick
Namrata
Priyankar Bhattacharyya
Pronita Dutta
Sadhana Devi
Vasundhara Jaiswal
Vinay Kumar

MARKETING & IB

Asit Kumar Nayak
Atindra Kundu
Avijit Das
Broja Sundar Mondal
Deepak Kumar Choudhary
Firoj Md. Shah
Munesh Kumar
Navneet Shresthtam
Prasoon Mishra
Priyanka Naskar
Som Subhra Das
Subhojit Dutta
Sudip Bakshi
Suryakanta sahu
Uttam Karmakar
Ashutosh Giri
Gaurav Kumar
Prasoon Mishra
Vinay Pratap

FINANCE & MARKETING

Amit Kumar
Anuj Kumar Bajpai
Dushyant Singh
Manoj Mishra
Mrityunjay Das
Santanu Bera
Hussain Ahmed
Shabi Aziz
Santanu Dutta
Pradip Kumar Sahoo
Kushal Gupta
Saurabh Kumar Mishra

HR & FINANCE

Vinay Pratap

Abhishek Pratap Singh
BBA

Summer Internship Title
U-Flex Limited
Performance Management System
at U-Flex Limited

Specialization
HR & Marketing



Ahana Paul
B.COM

Summer Internship Title
TTK Prestige Ltd.
Implementation of PHS

Specialization
HR & Marketing



Akansha Chaudhary
BCA

Summer Internship Title
Bajaj Hindustan Ltd.
Training & Development

Specialization
HR & Marketing



Anjana Kuliya
BBA

Summer Internship Title
Mukesh Hyundai
Effectiveness of Recruitment increasing,
manpower in the freshing process of
automobile industries

Specialization
HR & Marketing





Arti Chaudhary
BCA

Summer Internship Title
Big Bazar family centre
Recruitment & selection process at Big Bazar

Specialization
HR & Marketing



Jyoti Smriti
B.Sc.

Summer Internship Title
ALICON CASTOLIY LTD.
A study of level of employee
satisfaction with reference
to ALICON

Specialization
HR & Marketing



Jyotsna Kalra
B.Sc.

Summer Internship Title
Mukesh Hyundai
Thomson Press India Ltd
Employee Engagement - Performance Appraisal
at Thomson Press

Specialization
HR & Marketing



Ankita Srivastava
B.COM

Summer Internship Title
Futur Group
Employee Engagement

Specialization
HR & Marketing

Rachna
BBA

Summer Internship Title
JayPee Associates
Quality of work life

Specialization
HR & Marketing



Rashi Kumari
B.COM

Summer Internship Title
Alicon Castalloy Ltd.
Employee Retention

Specialization
HR & Marketing



Subhankar Dey
BA (H) LLB

Summer Internship Title
Bhun Davi Automobile Pvt. Ltd.
Strategies for better inferinal
employee retention with pratical solution

Specialization
HR & Marketing



Megha Goel
BCA

Summer Internship Title
Big Bazar family centre
Study of T & D of Big bazar family centre

Specialization
HR & Marketing





Shubhangi Awasti
B.Sc (IT)

Summer Internship Title
Big Bazar family centre
Study of PMS at Big Bazar

Specialization
HR & Marketing



Karan Goyal
B.Tech

Summer Internship Title
Amrit food Corp.
Customer taste and preferences towards
fresh cream with special reference to
Ganga fresh cream

Specialization
HR & Marketing



Vishal Kumar
BBA

Summer Internship Title
TUSCO Tata Steel
Training Affectiveness

Specialization
HR & Marketing



Manisha Madhwar
BBA

Summer Internship Title
IFFCO Phulpur Unit Allahabad
Contract Labor Management

Specialization
HR & Marketing

Deepak Kumar
BBM

Summer Internship Title
Amrit Food Ltd.
"Acceptance & Awareness of Amrit
Milk Products"

Specialization
HR & Marketing



Md. Zishan Mallick
BCA

Summer Internship Title
Anmol Biscuits Ltd
On market potential of launching
a digestive brand from Anmol state
and suggest marketing strategies
based on GTS

Specialization
HR & Marketing



Namrata
BBA

Summer Internship Title
Royal Infield Ltd.
Measuring the Customer Satisfaction

Specialization
HR & Marketing



Priyankar Bhattacharyya
B.COM

Summer Internship Title
Philips Electronics India Ltd
Study on Philips Modular Switches

Specialization
HR & Marketing





Pronita Dutta

BA

Summer Internship Title

Thomson Press India Ltd
Scope is opportunity of
digital printing in India

Specialization

HR & Marketing



Sadhana Devi

BA

Summer Internship Title

Thomson Press India Limited
Marketing Research for Printing
of Periodicals

Specialization

HR & Marketing



Vasundhara Jaiswal

B.COM

Summer Internship Title

Sangam Autos- royal Enfields
Consumer behaviour

Specialization

HR & Marketing



Vinay Kumar

B.Sc.

Summer Internship Title

Amrit Food Ltd
Acceptance of fresh cream
by customers from or through retailer

Specialization

HR & Marketing

Asit Kumar Nayak
BBA

Summer Internship Title
Amrit food corp.
Marketing mapping study of
Gagan fresh cream

Specialization
Marketing IB



Atindra Kundu
BBA

Summer Internship Title
Varun Beverages Ltd
Marketing Strategy of PEPSI

Specialization
Marketing IB



Avijit Das
BCA

Summer Internship Title
WATCO India Projects Pvt. Ltd.
Customer profiling in respect of
WATCO India projects Pvt. Ltd.

Specialization
Marketing IB



Broja Sundar Mondal
BE

Summer Internship Title
WATCO India Projects Pvt. Ltd.
Customer's Service Quality Perceptions and
Satisfaction Inrespect of
Watco India Pro Rect Pvt. Ltd

Specialization
Marketing IB





Deepak Kumar Choudhary
BBA

Summer Internship Title
APOLLO Tubes Ltd
Problems & Prospects of
Institutional Marketing

Specialization
Marketing IB



Firoj Md. Shah
BBA

Summer Internship Title
Anmol Biscuits
Customer's Service Quality Perceptions
and Satisfaction Inrespect of
Watco India Pro Rect Pvt. Ltd

Specialization
Marketing IB



Munesh Kumar
BCA

Summer Internship Title
Varun Beverages
Marketing strategy of PEPSI

Specialization
Marketing IB



Navneet Shresthtam
BBA

Summer Internship Title
IL & ES technologies Ltd
To expose the Opportunities
of E-Governance Project

Specialization
Marketing IB

Prasoon Mishra
B.COM

Summer Internship Title
Thomson Press India Ltd
Cash Flow & Fund Flow Statement

Specialization
Marketing IB



Priyanka Naskar
BA (H)

Summer Internship Title
Mahindra Finance
Market study for retail passager
cars & commercial vehicals

Specialization
Marketing IB



Som Subhra Das
B.COM

Summer Internship Title
WATCO India Projects Pvt. Ltd.
Comptitors analysis in respect of
WATCO India projects Pvt. Ltd.

Specialization
Marketing IB



Subhojit Dutta
BCA

Summer Internship Title
Godraj Properties
Analysis of Buying Performance of
the Consumer for Real Estate Properties

Specialization
Marketing IB





Sudip Bakshi

BBA

Summer Internship Title

Anmol Biscuits

Market potential of launching a multification brand from Anmol & suggest marketing strategies based on GPS

Specialization

Marketing IB



Suryakanta sahu

BBA

Summer Internship Title

Anmol Biscuits Ltd

Market Potential of launching a choco vanilla brand become Anmol stable suggest marketing strategies based analysis

Specialization

Marketing IB



Uttam Karmakar

BA (Hons)

Summer Internship Title

OM Logistics Ltd

A marketing research study on quality service & customer satisfaction level and loyalty

Specialization

Marketing IB



Ashutosh Giri

Summer Internship Title

bajaj Steels Industries Ltd.

A comprehensive study of work process information & sales analysis of various product in bajaj steels

Specialization

Marketing IB

Gaurav Kumar
BBA

Summer Internship Title
Shahi Express Pvt. Ltd.
Customer satisfaction &
handing customer complaints

Specialization
Marketing IB



Prasoon Mishra
B.Com

Summer Internship Title
Thomson Press India Ltd
Cash Flow & Fund Flow Statement

Specialization
Marketing IB



Vinay Pratap
M.Com

Summer Internship Title
Thomson Press India Ltd
Stock Managements

Specialization
Finance HR



Marketing IB

Finance HR



Amit Kumar
B.COM

Summer Internship Title
Alicon Castalloy Ltd.
Ratio Analysis

Specialization
Finance Marketing



Anuj Kumar Bajpai
B.COM

Summer Internship Title
Alicon Castalloy Ltd.
Analysis of working capital of Alicon

Specialization
Finance Marketing



Dushyant Singh
BBA

Summer Internship Title
Anmol Biscuits Ltd
Questionnaire on Market Potential of
launching a chochips brand from Anmol
stable & suggest market strategies based on 4Ps

Specialization
Finance Marketing



Manoj Mishra
BA

Summer Internship Title
Anmol Biscuits Ltd
Length & Depth of Anmol Brands
VIS-À-VIS Competition

Specialization
Finance Marketing

Mrityunjay Das
BBA

Summer Internship Title
Alicon castralley Ltd.
Analysis of India automobile
industry two wheeler & four wheeler

Specialization
Finance Marketing



Santanu Bera
BBA

Summer Internship Title
Thomson Press India Ltd
Debt Management

Specialization
Finance Marketing



Hussain Ahmed
B.COM

Summer Internship Title
KARVY stock brocking ltd
A dissertation on mutual fund
and investors behaviours

Specialization
Finance Marketing



Shabi Aziz
B.Sc.

Summer Internship Title
Amrit Food Ltd
A study of marketing & customer
acceptance of fresh cream in north
Delhi region

Specialization
Finance Marketing





Santanu Dutta
B.COM

Summer Internship Title
Mahindra Finance
credit Analysis of Commercial vehicles

Specialization
Finance Marketing



Pradip Kumar Sahoo
BBA

Summer Internship Title
Mansukh Securities & finance Ltd.
Pre-Post dividend and its application
on stock return and classification on
the help of statistical model

Specialization
Finance Marketing



Kushal Gupta
B.Com

Summer Internship Title
Mansukh Securities & Finance Ltd
Application of DCF in findings
banking sector stock

Specialization
Finance Marketing



Saurabh Kumar Mishra
BCA

Summer Internship Title
Amrit Foods ltd
Customer Acceptance and product
awareness of Gagan fresh cream

Specialization
Finance Marketing

MCA

MASTERS IN COMPUTER APPLICATIONS

The IT revolution has come in a big way, and hundred of thousand of students want to join the band wagon. This has caught our education system unprepared so that there are all sorts of IT courses being taught at various levels from kindergarten to masters' grade. The Masters' degree course in Computer Applications (MCA) is one course, which incorporates in its syllabus the computer applications study with an essence of business management. The maximum emphasis in this course is to deliver the industry specific contents, which have their relevance in the current as well as upcoming scenario.

1st Semester

MCA-111	Professional Communication
MCA-112	Accounting and Financial Management
MCA-113	Computer Concepts and Programming in C
MCA-114	Discrete Mathematics
MCA-115	Organization Behavior
MCA-151	Programming Lab
MCA-152	Language Lab
AUC-001	Human Values & Professional Ethicse

2nd Semester

MCA-211	Environmental Science & Ethics
MCA-212	Computer Based Numerical & Statistical Techniques
MCA-213	Data Structure and 'C'
MCA-214	Principles of Management
MCA-215	Computer Organization
MCA-251	Data Structure Lab
MCA-252	Computer Based Numerical & Statistical Techniques Lab

3rd Semester

MCA-311	Operating System
MCA-312	Design and Analysis of Algorithm
MCA-313	Data Base Management Systems
MCA-314	Internet and Java Programming
MCA-315	Computer Based Optimization Technique
MCA-351	Data Base Management Systems Lab
MCA-352	Java Programming Lab

4th Semester

MCA-411	Management Information System
MCA-412	Object oriented System

Elective 1

MCA-413	Fundamentals of E-Commerce
MCA-414	Computer Networks
MCA-451	Object Oriented Systems Lab
MCA-452	Mini Project

Elective 1

MCAE11	Compiler Design
MCAE12	Client Server Computing
MCAE13	Data Warehousing & Mining
MCAE14	Cryptography & Network Security
MCAE15	Theory of Automata & Formal Languages
MCAE16	Distributed System

5th Semester

MCA-511	Web Technology
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Elective 1

MCA-512	Dot Net Framework and C #
MCA-513	Software Engineering

Elective 2

MCA-551	Web Technology Lab
MCA-552	Dot Net Lab

Elective 2

MCAE21	Computer Graphics & Animation
MCAE22	Simulation & Modeling
MCAE23	Advance Database Management Systems
MCAE24	Artificial Intelligence
MCAE25	Information Security & Cyber Laws
MCAE26	Information Storage & Management

Elective 3

MCAE31	ERP Systems
MCAE32	Software Project Management
MCAE33	Real Time Systems
MCAE34	Mobile Computing
MCAE35	Neural Networks
MCAE36	Pattern Recognition

6th Semester

MCA-611	Colloquim
MCA-612	Project

QUICK FINDER –MCA

Deepanshu Kumar
Mohd Ikram
Mohit Kumar
Monika Deep
Amarendra Pratap Singh
Anuj Kr. Sharma
Anuj Sharma
Anurag Vats
Reesha
Satendra Singh Yadav
Sachin Kr. Chauhan
Ram Kishor
Pankaj Kumar
Parag Kr. Singh
Prabhat Kr. Sharma
Pankaj Kr. Shrivastav
Kritica Agrawal
Amit Kr. Yadav
Kumari Lilly
Rajan Kumar
Sunil Kumar
Vivek Mainali
Rajiv Ranjan Singh
Muni Mathur
Atul Kr. Mishra
Neha Tomar
Shobhit Bansal
Gulam Mohammad
Renu
Shobit Singhal



Deepanshu Kumar
BCA

Specialization
JAVA

Project Undertaken
Student Counselling Management System
(J2EE, Ms Access)



Mohd Ikram
B.Sc

Specialization
JAVA

Project Undertaken
Android App for Inmantec
(Android 2.0)



Mohit Kumar
BCA

Specialization
JAVA

Project Undertaken
Student Counselling Management System
(J2EE, Ms Access)



Monika Deep
BCA

Specialization
Database

Project Undertaken
Blood Doner Database System
UML, J2EE, XML, E Forms,
(XForms, AJAX, Web 2.0, D82)





Amarendra Pratap Singh
BCA

Specialization
JAVA

Project Undertaken
Student Counselling ManagementSystem
(J2EE, Ms Access)



Anuj Kr. Sharma
BCA

Specialization
DBA

Project Undertaken
Student Information System
(Java)



Anuj Sharma
BCA

Specialization
JAVA

Project Undertaken
Kaun Banega Karorepati
(C)



Anurag Vats
BCA

Specialization
JAVA

Project Undertaken
Kaun Banega Karorepati
(C)

Reesha
BCA

Specialization
JAVA

Project Undertaken
Android App for Inmantec
(Andriod 2.0)



Satendra Singh Yadav
B.Sc

Specialization
DOT NET, PHP

Project Undertaken
Online Registration and Record System
(Java, HTML, Javascript, CSS)



Sachin Kr. Chauhan
BCA

Specialization
JAVA

Project Undertaken
Android App for Inmantec
(Andriod 2.0)



Ram Kishor
BCA

Specialization
PHP

Project Undertaken
JobSeeker.com
(PHP, HTML, DHTML, Javascript, MYSQL)





Pankaj Kumar
BCA

Specialization
JAVA

Project Undertaken
Android App for Inmantec
(Andriod 2.0)



Parag Kr. Singh
BCA

Specialization
JAVA, Oracle

Project Undertaken
Student Counselling Management System
(J2EE, Oracle)



Prabhat Kr. Sharma
BCA

Specialization
PHP, Testing

Project Undertaken
JobSeeker.com
(PHP, HTML, DHTML, Javascript, MYSQL)



Pankaj Kr. Shrivastav
B.Sc

Specialization
PHP

Project Undertaken
(Student Information System)

Kritica Agrawal

BCA

Specialization

JAVA

Project Undertaken

Blood Doner Database System
UML, J2EE, XML, E Forms,
(XForms, AJAX, Web 2.0)



Amit Kr. Yadav

BCA

Specialization

JAVA

Project Undertaken

Android App for INMANTEC
(Andriod 2.0)



Kumari Lilly

BCA

Specialization

DATABASE

Project Undertaken

Blood Doner Database System
UML, J2EE, XML, E Forms,
(XForms, AJAX, Web 2.0, DB2)



Rajan Kumar

B.Sc IT

Specialization

JAVA

Project Undertaken

Inventory Management System
(Java)





Sunil Kumar
BCA

Specialization
HTML

Project Undertaken
Student Information System
(Java)



Vivek Mainali
B.Sc

Specialization
JAVA, PHP

Project Undertaken
JobSeeker.com
(PHP, HTML, DHTML, Javascript, MYSQL)



Rajiv Ranjan Singh
B.Sc IT

Specialization
JAVA, DBMS

Project Undertaken
Online Registration and Record System
(Java, HTML, Javascript, CSS)



Muni Mathur
BCA

Specialization
DOT NET

Project Undertaken
Blood Doner Database System
UML, J2EE, XML, E Forms,
(XForms, AJAX, Web 2.0)

Atul Kr. Mishra
BCA

Specialization
HTML

Project Undertaken
Student Information System
(Java)



Neha Tomar
BCA

Specialization
TESTING

Project Undertaken
Wordpress Theme Development
PHP



Shobhit Bansal
BCA

Specialization
JAVA, DBMS

Project Undertaken
Kaun Banega Karorepati
C



Gulam Mohammad
BCA

Specialization
HTML

Project Undertaken
Chat Server
Java





Renu
BCA

Specialization
HTML

Project Undertaken
Kaun Banega Karorepati (C)



Shobit Singhal
BCA

Specialization
HTML

Project Undertaken
Kaun Banega Karorepati (C)



Saurabh Kumar
BCA

Specialization
HTML, PHP

Project Undertaken
Kaun Banega Karorepati (C)

GUEST SPEAKERS

Corporate Personalities at INMANTEC

Raymond Ltd	Mr. P.K.Sinha	G.M.Corporate
Babcock Borsig Ltd	Mr. Udo- e lan	MD
Godrej Beverages&Food Ltd	Mr. Sumit Mitra	HR Head
Philips India	Mr. R.P.Singh	HR Manager
Surya Roshni Ltd	Mr.Vikas Rastogi	HR Head
Kajaria Ceramics Ltd	Mr. Abhishek Kumar	HR Head
Bajaj Auto Finance Ltd	Mr. K. Srinivas	HR Head
Aksh Optifibre Ltd	Mr. Anup Nayyar	HR Head
Honda Siel Cars India Ltd	Mr. Sanjay Yadav	HR Manager
Oracle India Pvt Ltd	Ms. Aditi Pathak	HR Head
Gati Ltd	Mr. Peter Jaya Kumar	HR Head
Pidilite Industries Ltd	Mr. Suresh Kumar	HR Head
Birla Yamaha Ltd	Mr. Anand Rao	HR Head
Sutra Infotech Ltd	Mr. Narayan Singh	HR Manager
Real Time System Ltd	Mr. Deepak	Marketing Manager
Mansukh Securities & Finance Ltd	Mr. Abhay Singh	HR Manager
Voltas Ltd	Mr. Deepak Dwivedi	HR Manager
Pantanloon Retail India Ltd	Mr. J.Sriniwas Rao	Asst.Manager-Operations
Pinnacle Industries Ltd.	Mr. Ajay	HR Head
Indraprastha Gas Limited	Mr. Sanjeev Ranjan	HR Head
K. Raheja Group	Mr. Krishnan	HR Marketing Head
Ranbaxy Laboratories Limited	Mr. Sanjay Joshi	HR Manager
CMIE	Mr. Rajeev Ranjan	Sales Manager
IL&FS	Ms. Puja Sharma	HR Manager
Royal Bank of scotland	Mr. Vivek Mukharjee	Salaes Manager
Surya Roshni Ltd	Mr. Vikas Rastogi	HR Head
Kajaria Ceramics Ltd	Mr. Abhishek Kumar	HR Head
Amrit Food corp.Ltd	Mr. Dinesh Goswami	Sr.Manager(P&A)
SAIL	Mr. Arvind Sodhi	Manager(P&A)/NR
Fenner (India)Ltd	Mr. D. Chattopadhyay	Sr.Manager(P&A)
NTPC Ltd	Mr. Man Mohan singh	Sr.Engineer
Bajaj Auto Finance Ltd	Mr. K. Srinivas	HR Head
Videocon Industries Ltd	Mr. Raveendran Pillai	Manager(Liaison)
Oliver Ceramics	Mr. Manoj	Marketing Manager
Bhushan Steel Ltd	Mr. S.K.Gupta	General Manager (HR&ADMN)
SBI Capital Markets Ltd	Ms. Sujatha Gopalan	Asst.Manager(HR)
Central Coalfields Ltd	Mr. Utpal Banerjee	GM(HRD)
International Tractors Ltd	Dr. Gurvinder Singh	DM-HRD
ITC	Ms. Sushma Bara	HR Manager
Quantum Electrosoft Pvt Ltd	Mr. Raj K Singh	Director

STUDENT COMMITTEE



ABHISHEK PRATAP SINGH
PR Manager
Placement Committee



ANJANA KULIYA
Chief Alumni Co-ordinator
Placement Committee



MD. ZISHAN MALLICK
President
Placement Committee



JYOTI SMRITI
Lead Manager
Placement Committee



ASHUTOSH P GIRI
Media Manager
Placement Committee

MRITUNJAY DAS
Lead Manager
Placement Committee



BROJA SUNDER MONDAL
Secretary
Placement Committee



KARAN GOYAL
Vice President
Placement Committee



NAVNEET SHRESTHAM
Treasurer
Placement Committee



ADMINISTRATION TEAM

SARTHI GOUDA
Head Placement

NISHA SAINI
Executive Placement

RASHMI VASHISHT
Assistant Manager Placement

SHEFALI TANDON
Assistant Manager Placement

POOJA YADAV
Assistant Manager Placement



REGULAR VISITING FACULTY

DHRUV TRIVEDY

Country Head, Hubert Ebner

DV SHASTRY

General Manager- Training and Development- GAIL

GAURABH NARULA

Zonal Head, Times Jobs

JAI PRAKASHARYA

Manager HR, Sapient Software

JAMES DAVID DAS

Founder Director at Build India Delhi, India | Human Resources

JAYANT BOSE (IIM, CALCUTTA)

Management Consultant

KK SINGH

General Manager, Escorts

MAMIA MUKHERJEE:

Business Analyst at Bisleri

MANU MANOHAR SHYAM

Regional Head, TATA COMMUNICATIONS

MM CHOUBEY (IMT Ghaziabad)

Quantitative Aptitude

NEETU SINGH

Corporate HR, R Systems

RAJEEV VERMA

Senior Manager, Ranbaxy

RAMESH TIWARI

Area Sales Head at DLF PRAMERICA LIFE INSURANCE

SC GHOSH

Chief – Corporate Interface, Accman Institute of Technology

SS SHARMA

Director, System Dynamics

SUBHASH JAGOTA

Ex-Executive Director, Corporate, Birla Group

VINOD DUMBLEKAR

CEO, Mantis



OUR FACULTY

Dr PANKAJ GUPTA

Executive Director

An Engineering graduate and MBA. He is known for his leadership and administrative traits. Has a vast industrial and academic experience. He is on acclaimed trainer in behavioral sciences.

Year of Exp.: 26 Years

UC MATHUR

Professor & Director MDP

Professor Mathur has held positions of President and CEO World Digital, CEO Modi Telecom, Vice President of GEC Group, Vice President Escorts Telecom. His research interests include Strategic Management, Advertising, Marketing Research, Mergers and Acquisitions etc. Has written 21 books on contemporary & value based management streams and 10 Inspirational Management books. He is also recipient of Shiksha Rattan Puraskar and certificate of excellence in Management Education.

Year of Exp. 35 Years

Dr TARUN KSINGHAL

Professor & Dean (IT)

Eager to make students learn comprehensively using a unique combination of education experience coupled with consulting background in Information Technology.

Year of Exp.: 18 Years

R K SINGAL

Professor & Dean (Management)

Designation Professor & Dean (Management) Description Holds BE & PGDBA. Has 30 years of mixed experience in corporate and academics. Is known for his innovative pedagogy used in teaching HR & Operations Management.

Year of Exp.: 30 Years

GAURAV PARASHAR

Associate Professor & Asst Dean (IT)

Gaurav Parashar is presently working as Asst. Dean – IT with Integrated Academy of Management and Technology, Ghaziabad.

He has an experience of around 12 years, in which he has served many institutions in various administrative capabilities. Gaurav completed his B.E. in computer Science and Engineering in 1999 and now working on his research on "Computer vision".

He has been rated very high for his training skills. He has been actively involved in delivering quality programs for Junior/Middle level faculty members in course management, C++, Assembly language Programming, Moodle-Course Development System and Ubuntu Server Administration. He had taken 03 workshop's in deployment and customizing moodle system. For He has reasonable experience as a freelancer rendering services on MIS for an industry. His main focus is on Human Capacity Building in professional institutions.

His articles on moodle has been published in Linux for You, December 2010 issue.

Year of Exp.: 12 Years

DEEPAK SAXENA

Associate Professor & Registrar

Designation Associate Professor & Registrar Description B Com, ADMS, M Sc (Computer Sc.) Has over 14 years of teaching exp. In addition to 3 years with industry.

Year of Exp.: 14 Years

Dr BHAWNA GARG

Associate Professor & Asst Dean (R & D)

Holds Msc. Statistics (Gold medalist), MCom with Operations Management as specialization. Awarded Phd from C.C.S. University Meerut in 2008. She is UGCNET (Commerce) qualified. Pursuing D Litt from C.C.S. University. She has experience of more than 15 years in industry, academics and research. Number of Research papers have been published/ presented in various International and National conferences. She had participated in more than 10 such programs including one international conference at Bangkok and other at Los Angeles, U.S.A. She had written a number of books on ENTREPRENEURSHIP DEVELOPMENT AND STATISTICS, which are included in the curriculum of various Indian Universities for graduate and post graduate classes. Her thesis has been published in book form by Lambert Publishing House Germany. Her area of interest are Business statistics, QTM, OR, CBNST, CBOT and HR..

Dr RAJESHWAR NATH

Associate Professor (IB)

Designation Associate Professor (IB) Description Holds PhD and Masters in Economics. Has over 14 years of relevant experience. Has published two books. Has research interest in Applications of Economics, Quantitative Methodology and Business Research Methodology.

Year of Exp.: 15 Years

KAMAL KUMAR GUPTA

Associate Professor (Marketing)

BBM (Marketing Honors), PGDBA (Marketing), UGC-NET (Management) Qualified, PhD (Pursuing)

Description:

- Over 13 years of Teaching and Research experience (includes a short stint with a retail chain). Avid researcher with research publications in peer reviewed journals and conference presentations to his credit. Teaching interests include Services Marketing, Brand Management and Consumer Behaviour with a concentration in Marketing Research and Business Research Methods.

- Technical expertise in quantitative research methodologies, survey design and testing, statistical analysis, sample design, measurement and scaling, questionnaire design and testing. Hands-on experience of conducting marketing research studies involving data collection, organization, and analysis; investigative and interviewing skills.

- Proficient in statistical data analysis techniques using SPSS, AMOS (for SEM), and MS Excel, preparation of project reports and presenting them to the target audience.

- Believes in giving attention to detail and to prioritize tasks and meet deadlines.

Research Interests:

- Measuring and Managing Service Quality and Customer Satisfaction (particularly online Shopping Experience, Internet Banking Services, Higher Management Education in India)

- Online Buying Behaviour

CHITRA VENKATRAMAN

Lead Manager Training - Soft Skills

Commerce Graduate with 13 yrs. of successful career in Strategic Behavioral Soft Skills Training. Has worked with leading organizations like IBM, HDFC Bank, Hero Group, CSC etc.

AAKANKSHA UPPAL

Asst Professor

Designation Asst Professor Description Holds degrees like BCom, MCom and MBE. Has also submitted her PhD thesis recently. Has Specialization in Human Resource Management.

Year of Exp. 6 Years

AVNEESH CHOUHAN

Asst Professor

Pursuing Ph. D. from Jiwaji University, Gwalior (M.P.) under the supervision of Prof. P.K. Kapur (Delhi University). I am having 7 yrs experience in academics & published number of research paper at national & International level.

ARCHANA GUPTA

Asst Professor (IT)

M.Tech, MCA Area of Expertise: Computer Organization, computer Networks, computer based optimization techniques, computer graphics National Papers Published: 01

AVANISH SRIVASTAVA

Asst Professor

(IT) Year of Exp.: 5 years Department: IT Educational Qualification: MCA Area of Expertise: C,C++, Data Structure National Papers Published 01

SIMMI KHURANA

Asst Professor

Has done Masters in Commerce with a gold medal from Punjab University. Has academic experience of 10 years to her credit. Year of Exp. 10 Years

LATA SINGH

Asst Professor (HR)

Holds MBA degree with HR specialization and M.Phil in Management. She is UGC-NET (J.R.F.) qualified and submitted her PhD Thesis to M.J.P. Rohilkhand University, Bareilly. Has an academic experience of 9.5 years and industry experience of 1.5 years to her credit. Has contributed approx. 20 research papers to various National & International Conferences including publications as well. Has participated and organized various workshops, seminars and management fest etc. Her interest areas are Organizational Behavior, HRM, Managing Conflict and Negotiation, IR&LL, T&D and Performance and Reward Management.

MOHIT DHAWAN

Asst. Professor (Finance) & Program Coordinator BBA

Holds degrees like BBA, PGDBA and Diploma in Management. Has, in general, 6 years of teaching experience with specialization in Finance. Year of Exp. 6 Years



MANOJ KUMAR GUPTA

Asst Professor (Mathematics)

Holds M.Sc. (Maths) and M.Phil. (Maths). Presently he is also pursuing Ph.D. in Mathematics from University of Kota, Kota (Rajasthan). He has rich academic experience of 8 years. He has research interests in the area of Biofluid Dynamics. He has a number a research papers to his credit.

SAGAR CHANDER

Asst Professor (Finance) Program Coordinator Management

Holds BCom and PGDDBM. Has an added 4.5 years of Industry experience with 1.5 years in teaching. Has specialization in Accountancy and Financial Services. Year of Exp. 6 Years

SUDHIR CHANDRA SRIVASTAVA

Asst Professor

(IT) Year of Exp. : 7 years Department : IT Educational Qualification : MCA Area of Expertise : C,C++, Data Structure, Human Values and Professional Ethics National Papers Published 01 International Papers Published: 03

VIVEK SEN SAXENA

Asst Professor, Program Coordinator MCA

(IT) Year of Exp. : 7 years Department: IT Educational Qualification : M.Tech, B. Tech National Papers Published 01 International Papers Published: 02

DEEPTI VERMA

Asst Professor

(IT) Year of Exp. : 5 years Department : IT Educational Qualification : M.Tech, MCA International Papers Published: 01

YATENDRA SINGH PUNDHIR

Asst Professor (IT)

Holds Masters in Computer Applications. Has Research Interest in software testing and object oriented programming language (Java, J2EE) etc. Have many research papers published. Has experience of 5.5years in academic and 1 year in IT Industry.





INTEGRATED ACADEMY OF MANAGEMENT AND TECHNOLOGY
Adhayatmik Nagar, Delhi-Hapur Bypass (NH-24), Udyog Kunj, Ghaziabad-201009,
NCR of Delhi, India Tel: +91 120 2768951, 3274761/2, 3293615/16, 8800610606,
Email: crd@inmantec.edu