

Gridstore's Director of Product Marketing, Vanessa Alvarez Receives CloudNOW's Top 10 Women in Cloud Award

Gridstore™, the leader in software defined storage solutions, today announced that Vanessa Alvarez, director of product marketing has received CloudNOW's prestigious Top 10 Women in Cloud Award for her exceptional contributions to the cloud community.

Mountain View, CA, April 04, 2013 -- Gridstore™, the leader in software defined storage solutions, today announced that Vanessa Alvarez, director of product marketing has received CloudNOW's prestigious Top 10 Women in Cloud Award for her exceptional contributions to the cloud community. CloudNOW, an executive consortium of the leading women in cloud computing, presented the award during UBM Tech's Cloud Connect - the premier technology event for cloud computing.

"CloudNOW is proud to pay tribute to ten extraordinary women in cloud computing for their remarkable accomplishments and thought leadership in our dynamic industry," said Jocelyn DeGance Graham, founder of CloudNOW. "By earning this well-deserved recognition, Vanessa Alvarez serves as an inspiration to others in the field."

"Being recognized by CloudNOW as one of the top 10 women in the cloud is an honor and underscores the leadership role women are playing in this arena," said Vanessa Alvarez, director of product marketing, Gridstore. "In cloud, software defined storage is a critical component. My commitment to our clients is to provide them with a storage solution that addresses their virtualization requirements now and takes them down the path into a cloud environment for the future."

Gridstore is optimized storage for Veeam. The Grid is software defined storage that delivers a simple building block approach to storage with virtual controller technology that can uniquely optimize for the performance requirements of Veeam and VM backup workloads. The Grid delivers the critical capability of scaling capacity - I/O - performance to ensure backup windows are never missed as volumes grow. The Grid allows you to Pay-as-you-Scale so you do not have to over provision storage resources and pay up front for resources you may not use for 24 months or more. Now you can start small, pay-as-you-scale to meet your backup objectives and deliver the fastest parallel restore time when you need it the most.

Recognized as one of the Top 50 Women in Tech for 2011 and one of the Top Women in Cloud for 2012 by CloudNOW, Alvarez has appeared on Bloomberg TV and received praise for her research through articles and quotes published in several publications, including CNNMoney, Wall Street Journal, Reuters, and Investor's Business Daily.

Alvarez serves as the director of product marketing at Gridstore. Alvarez joined Gridstore from Forrester Research, where she worked as an analyst for infrastructure and operations professionals. Prior to that, Alvarez was an industry analyst at Frost & Sullivan and Yankee Group. She holds a bachelor's degree in political science from Rhode Island College.

About CloudNOW

CloudNOW (cloud-now.org) is a non-profit consortium of the leading women in cloud computing, focused on using technology for the overall professional development of women from around the world by providing a forum for networking, knowledge sharing, mentoring, and economic growth. CloudNOW offers members the opportunity to creatively approach the technological challenges of cloud today, working in partnership with the tech industry, and cloud thought leaders. CloudNOW is sponsored by IBM, PwC, and member support. To join CloudNOW go to: <http://cloud-now.org/cloudnow/register.php>

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About Gridstore

Gridstore is the leading provider of software defined storage that turns simple storage building blocks into the world's most powerful and affordable storage with out limits. Gridstore brings the era of mainframe-style monolithic storage and its disruptive forklift upgrades to an end. The Grid allows businesses to start small and pay as they grow to any size while growing more powerful with each additional block. We eliminate the frustrations of planning and forecasting for the unknown. No more headaches, no more disruption to the business. Now you can effortlessly give your organization the powerful storage it demands. Gridstore is headquartered in Mountain View, Calif. For more information, please visit: <http://www.gridstore.com>.

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