

PLACEMENT BROCHURE

2008-09

MARKETING, FINANCE, HUMAN RESOURCE, PRODUCTION AND OPERATION MANAGEMENT, PERFORMANCE APPRAISAL, ORGANIZATION BEHAVIOR, RESEARCH METHODOLOGY, BUSINESS ENVIRONMENT, STRATEGIC MANAGEMENT, SALES AND DISTRIBUTION MANAGEMENT, INDIAN FINANCIAL SYSTEMS, MANAGEMENT OF INNOVATION, STRATEGIC MARKETING, STRATEGIC FINANCIAL MANAGEMENT, BRAND MANAGEMENT, OPERATIONS MANAGEMENT, ENTREPRENEURSHIP, INTEGRATED MARKETING COMMUNICATION, MANAGEMENT CONTROL SYSTEM, ADVERTISING, TRAINING AND DEVELOPMENT, WORKING CAPITAL, SERVICE MARKETING, STRATEGIC MARKETING, STRATEGIC FINANCIAL MANAGEMENT, BRAND MANAGEMENT, OPERATIONS MANAGEMENT, ENTREPRENEURSHIP, INTEGRATED MARKETING COMMUNICATION, MANAGEMENT CONTROL SYSTEM



GANPAT UNIVERSITY

V. M. Patel Institute of Management



Dear Sir / Madam,

Season's Greetings to You !!!

I feel proud and privileged to offer you the profile of the students of MBA 2007-2009 batch of the institute. This brochure provides you brief information about institute, courses offered, student selection process, evaluation criteria, profile of the students of 2007-2009.

Our MBA programme, besides incorporating some of the best features of management education, equips the students to face the challenges of the radically unpredictable business environment. The primary focus of our MBA programme is to impart, to young minds, a well balanced mix of theories and concepts that relate well to the practicalities of the industrial worlds. The worlds of theory and practice come together seamlessly in the MBA Program at the VMPIM.

I offer you the class 2007-2009, which shall surely, surpass your expectations. It gives us extreme pleasure to welcome you to our campus and look forward to building a successful relationship with your company, by making our students a part of your esteemed organization.

At this stage, I feel proud to share that our past students are serving prestigious organizations like Torrent Pharmaceuticals Ltd., The Arvind Mills Ltd, Bank of Baroda, Binani Cement Ltd, Claris Lifesciences Ltd, GCMMFL (Amul), HSBC Bank, HDFC Bank, Reliance Infocomm Ltd, Vadilal Industry Ltd, HDFC Bank Ltd., Birla Sunlife Insurance Ltd., ICICI Prudential Life Insurance Company Ltd., etc.

Please call if you have any questions or need further information. We are always accessible and will respond quickly to your requests.

Looking forward to welcome you to the institute.

Mr. Vipul Patel
(Coordinator-Training & Placement Cell)

VISION

To make our Institute a citadel of higher learning and create an enabling institutional environment to place this Institute at a commanding height of academic excellence in the field of management.

MISSION

- Impart knowledge and professional competence
- Nurture the spirit of teamwork and leadership
- Inculcate professional ethics and values

Contents



Message 04

Ganpat University 06

The Institute 07

MBA Programme 08

Teaching Pedagogy 09

Faculty 10

Guest and Distinguished Speakers... 18

Library & Computer Centre 20

Cells of the Institute 21

VMPIM Gems : Alumni Association 22

Activities 23

Students' Profile (Batch 2007-2009)

Marketing Specialization 28

Finance Specialization 36

HR Specialization 51

We are proud to be associated with... 57

Recruitment Form



Today's enterprises have to contend with tremendous opportunities and innumerable challenges stemming from a rapidly developing global economy. The business environment is totally unpredictable and always in a state of flux. In the new economy enterprises have to embrace these awesome challenges with the right mindset; they also need to amass all kinds of market intelligence to craft out a bold and visionary business strategy. It is obvious that enterprises have to view the world as their marketplace now; every territory, country and region is inextricably linked, and the whole world has evolved into an interdependent economic entity.

Today, to triumph in business we need graduates who can chart one's own path, can innovated and create new business plans, embark on new strategies, dream up what no-one has ever dreamed about, or think about the unthinkable. All this calls for is radical and innovative thinking and an enlightened vision.

We at Ganpat University's V. M. Patel Institute of Management have taken up this challenging task by adopting 'Integrated Interactive Learning Approach' for developing strengths in leadership, teamwork, problem-solving and skill in dealing with people. Thus, preparing well-rounded individuals who offer a balanced perspective and are ready to apply their education in a real-life setting.

I solicit the cooperation of business organizations in terms of providing our junior students with the opportunity to gain exposure of management practices, as also providing our senior students with the opportunity to serve the company, and thereby society at large.

We are an upcoming Institute, so we would benefit immensely out of the suggestions of management practitioners. We invite the practicing managers to campus to help us to build the future India.

PROF. P. I. PATEL
Vice Chancellor
Ganpat University

The entire world of Management is changing. It used to be that a company could rise to the top of its industry and deliver superior shareholder returns by doing one thing well. Not anymore. Coupled to this, businesses around the world, both large and small, cannot ignore the impact that the global economy is having on their performance. We need to radically re-think the way in which the Management Graduate is

trained, developed, represented and supported, at each and every stage of their learning.

Today's Management Graduates needs to think global and act local, to lead by example, to be a great team player yet independently-minded, a creative thinker who understands how to interpret and act on data, a strategist, a tactician, a communicator and a born networker all-in-one! Management Graduates have to be capable of applying both 'left' and 'right' brain thinking. Management Graduates need to have a wider understanding of the needs of business and develop the necessary skills and abilities to drive forward the Management agenda in alignment with the organization's broader vision.

With organizations large and small, global and local, increasingly looking for people who are fully-equipped to enable them to succeed in today's challenging global marketplace and look for new and innovative ways to succeed, there has never been a better time to be a Management Graduate.

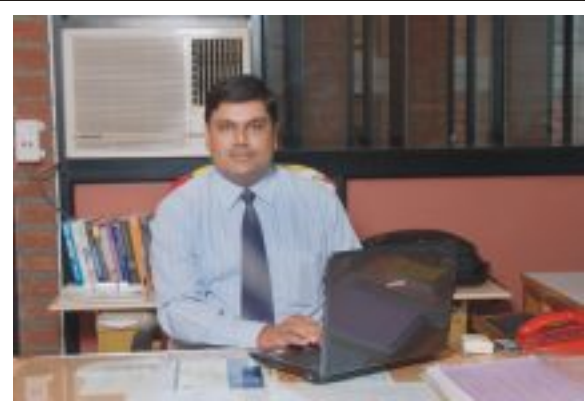
We, at V. M. Patel Institute of Management understand that those Management Graduates who will succeed in the future, will be those that are best able to combine both a global awareness of business with a local perspective, that are able to galvanize the power of collaboration whilst being resolutely individual, that can capture best practice and transfer it into positive action. And above all can demonstrate their value to the business and their impact on the bottom-line.

Since 1999, VMPIM's business curriculum has given students the tools they need to succeed by providing an education based on relevant knowledge and partnership with others. A rigorous, curriculum allows individuals with bachelor's degrees in any discipline to develop the skills and knowledge most appropriate to their own career paths and lifestyles.

The Institute is taking continuous measures to upgrade itself in every possible area: curriculum, faculty, industry interface, research, infrastructure facilities and organization of various student and faculty events. The soul purpose is to achieve total quality standards for education with a philosophy of continuous improvements.

We hope that this placement brochure will act as a link between the industry and the students; and would help the industry get the right man for the right job in terms of both, the final placement as also the summer placement of our students.

I take this opportunity to thank industry circles for extending us a very good co-operation, so far, in our endeavor of achieving excellence. Extendedly, I would like to take this opportunity to invite the executives working at various levels to share their experiences with our students. I request the executives to utilize the caliber of our MBAs and pave ways for their career advancement.



PROF. (DR.) MAHENDRA SHARMA

Dean (FMS)

Professor & Head (VMPIM)



Ganpat University, with a status of 'Statutory University', is created through state Act No. 19 of 2005, on April, 2005 and recognized by UGC under section 2(f) of UGC Act, 1956. The University is located at lush green hi-tech campus of 'Ganpat Vidyanagar'.

Ganpat Vidyanagar is an up coming hi tech education campus near Kherva, 15 kilometers away from Mehsana and 52 kms. from Gandhinagar. Mehsana is a fast growing industrial city of North Gujarat with rapidly growing industries in the lines of Milk, Milk Products, Pharma, Industrial Tools, Natural Gas and allied manufacturing units. It has grown in to commercial, industrial and educational seat of North Gujarat.

Campus is spread over about 300 acres of land. The campus is being developed by Mehsana District Education Foundation, a highly progressive trust dedicated to the cause of imparting quality technical and professional education in North Gujarat region. Shri Anilbhai Patel, Minister of Industry, Tourism and Mining, Govt. of Gujarat, an eminent industrialist and a visionary educationalist, with his diligent group of trustees, is leading this mission.

University is offering following courses :

BBA, MBA, M.Phil., Ph.D.	D. Pharm, B.Pharm, M.Pharm, Ph.D.
MBA (Agri), MBA (Pharma), PGDBRI,	DE, BE, ME, Ph.D.
BCA, PGDCA, MCA	M.Phil and Ph.D. (Education)
M.Sc.	PTC
Agriculture Science Research Centre	Sainik School for Girls

Ganpat Vidyanagar provides the best infrastructural facilities. This includes well-furnished hostels facility for both boys and girls and greenery inside, the campus provides an excellent learning environment. At present campus has 4 hostel blocks with 250 students capacity per block. Each block has separate mess facility. Campus also provide various facilities for sports and entertainment

Regular Bus Service ensures connectivity with Ahmedabad, Gandhinagar and Mehsana. The campus management runs its own bus services apart from State Transport Bus Services.

THE INSTITUTE

V.M Patel Institute of Management is established with a mission to provide excellent professional education in the field of management to young boys and girls anticipating the need of business in the 21st century and recognizing the imperatives of globalization.

The institute offers MBA programme approved by AICTE, New Delhi and affiliated to Ganpat University, Kherva. The admission to institute is done by GCET and the in take capacity of the institute is 120 seats.

The institute has following salient features :

- Rich library with over 8500 books and 93 national and international magazines and journals, covering almost all branches of business, management, economics, computers and communication, etc.
- Well equipped computer lab having latest HCL Busybee computers, internet connection with 256 kbps leased line, and latest software like Oracle, Novell Netware, Windows, Ms-Office, Prowess (CMIE Database), etc.
- Teaching through audio visual aids is inevitable. Experienced faculty in each subject and regular visiting faculties from other leading institutions and also from industry.
- Thrust on giving exposure to students of real life business situation by calling on regular basis Guest Faculties from Industry and practising professionals like C.As, Cost Accountants, Company Secretaries, Technocrats and Consultants.
- Member - Association of Indian Management School (AIMS)
- Member Ahmedabad management Association (AMA)
- Member DELNET (e-library by AICTE)





“ Integrated Interactive Learning Approach at VMPIM-MBA ”

The investment that can best ensure the all around development of the country is the Human Resource.

At VMPIM-MBA we have adopted an Integrated Learning Approach to make our contribution in the direction of developing managerial resource.

Ours is a two-year full time programme duly approved by AICTE New Delhi. We are offering three elective groups: viz Marketing, Finance and HR. However, consistent with our approach, we have equally emphasized General Management.

Our course structure provides for compulsory papers of Project management, Management Control System, Strategic Management, and such other courses in General Management area. Component of Practical training is given a higher weightage in our programme. Besides summer training, we have provided for Integrated Projects in semester III and IV.

Curricula, projects work, pedagogy and examination system are geared up to develop technical skills, human relation skills and conceptual skills through the balanced development of left and right brain. This ensures in our students the Total knowledge in term of right frame of mind to seek relevant information, ability to demonstrate the right skills and the right disposition of mind to make them successful in their career as knowledge worker.

The mission of MBA programme is to breed visionaries and managers for the information age.

TEACHING PEDAGOGY

It includes a balanced mix of conventional subject inputs supplemented by a state of the art infrastructure. Teaching methods at VMPIM include lecture studies, seminars, case studies, business games, quizzes, debates, simulation exercises, mini projects, structured and unstructured group work and field visits that makes learning process more enterprising.

COURSE STRUCTURE

FIRST YEAR

SEMESTER-I

- CC101 Principles of Management
- CC102 Quantitative Techniques in Management
- CC103 Managerial Economics
- CC104 Managerial Accounting
- CC105 Organizational Behavior
- CC106 Managerial Communication
- CC107 Computer Applications in Management

SEMESTER-II

- CC108 Business Environment
- CC109 Cost & Management Accounting
- CC110 Marketing Management
- CC111 Financial Management
- CC112 Production & Operations Management
- CC113 Human Resource Management
- CC114 Business Research Methodology

SECOND YEAR

SEMESTER-III

- CC201 Strategic Management
- CC202 Management Information System
- CC203 Management Research Project-I

MARKETING ELECTIVES

- MM201 International Marketing Management
- MM202 Sales & Distribution Management
- MM203 Consumer Behaviour
- MM204 Integrated Marketing Communication

FINANCE ELECTIVES

- FM201 Corporate Tax Planning
- FM202 Indian Financial Systems
- FM203 Security Analysis & Portfolio Management
- FM204 Commodity Exchange & Futures

HR ELECTIVES

- HR201 Organisational Development and Change
- HR202 Training and Development
- HR203 Compensation Management
- HR204 Staffing and Performance Management

SEMESTER-IV

- CC204 Entrepreneurship & Management of Innovations
- CC205 Management Control Systems
- CC206 Management Research Project-II

MARKETING ELECTIVES

- MM205 Services Marketing
- MM206 Strategic Marketing & Brand Management
- MM207 Retail Management

FINANCE ELECTIVES

- FM205 Working Capital Management
- FM206 International Financial Management
- FM207 Strategic Financial Management

HR ELECTIVES*

* Three modules are under the review of boards of studies



DR. MAHENDRA SHARMA

Professor & Head, Dean-FMS

Ph.D., MBA (Marketing)

E-mail : director.vmpim@ganpatuniversity.ac.in

Dr. Sharma is working as Professor & Head of the Institute and is an expert in the area of Marketing and Strategic Management.

He joined VMPIM as a Faculty on 1st August 2000 after working with leading FMCG & Garment MNCs for couple of years in various capacities in sales. Subsequently, he was promoted to the post of Professor & Head w.e.f. June 22, 2007. Dr. Sharma possesses rich experience in the area of Rural Marketing, Sales & Distribution Management, Retail Management and Consumer Behaviour. He has published 29 papers in National and International level Seminars & Conferences. He was invited by Govt. of Manipur at Imphal to present a paper on "E Governance" published at International Conference at Chandigarh, organized by British Council. He also has four Case Study and a chapter in e-book to his credit.

Dr. Sharma has attended Quality Improvement Programmes (QIPs) on Marketing (2-AICTE Sponsored at NMIMS, Mumbai), Research Methodology (1- ICSSR at GIM, Goa), Communication Skills (1-AMA, Ahmedabad), Case - Writing (2- PIM, Gwalior and 2-VMPIM-Kherva) and Teacher's Training Programmes in Strategic Management (2-IIM (Lucknow) sponsored by SMFI).

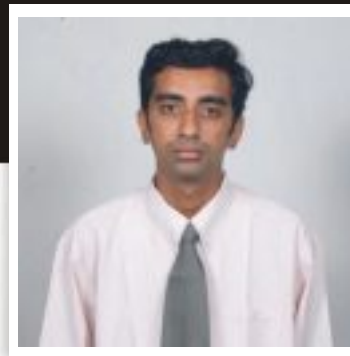
Dr. Sharma has provided sound leadership in the overall development of the institute. He has initiated student events, faculty events, industrial activities and other academic activities for upliftment of education standards at the institute. He was also coordinator of AIMS Western region Conference on "Building Competitiveness in an Inter-connected world" organized at VMPIM during April 2005. He is Chairman of two annual events of the Institute i.e., VM's Pratibha and Kasab. Dr. Sharma was Convener of the two National Level Case Writing Workshop for Teachers in Management organized by the Institute during January 2006 and March 2007.

Dr. Sharma is currently Dean- Faculty of Management Studies, Member-Board of Governors and Academic Council of Ganpat University. He is also Chairperson of newly formed Centre for Management Studies (GNU-CMS), which offers Post Graduate Diploma courses and MBA (Agribusiness). Dr. Sharma is also assisting Hem. North Gujarat University, Patan as Member on its Board of Studies for Management Programmes. He is also a paper-setter and examiner of several examinations under university & other boards. Dr. Sharma is developing Doctoral and M.Phil Programme as a Chairman. He has served as an expert on selection committee for recruitment at MBA, BBA colleges & Several organizations. He is on advisory board of several institutions also. Apart from academic responsibilities he is actively involved in e-governance & HR initiatives of the university.

Dr. Sharma has two Awards to his credit:

1. Best Research Paper Award at AIMS Western Region Conference in April 2005.
2. Jewel of India Award, Conferred by IIEEM, New Delhi during April 2005.

FACULTY



DR. ROHIT TRIVEDI

Assistant Professor

Ph.D., M.B.A. (Finance), M.Com.(B.M.), UGC-NET (Mgt.)

E-mail : rohit.trivedi@ganpatuniversity.ac.in

Dr. Trivedi has completed his M.Com. (B.M.) from Saurashtra University and M.B.A. (Finance) from IGNOU with first class marks. He has also passed U.G.C.-N.E.T (Management) in the year 2004. He has been awarded Doctor of Philosophy (Ph.D.) from Bhavnagar University on the topic, "A Study of Indian Technopreneur with Special Emphasis on Information Technology Industry" in the year 2007. He is recipient of National Research Fellowship for his Doctoral study from Entrepreneurship Development Institute of India, Gandhinagar. He has more than 6 years of teaching experience

Dr. Trivedi has recently received 'SAARC-AMDISA International Post Doctoral Fellowship 2008' for his Research Project on "Entrepreneurial Career intention and constraints among Final Year Management Post-Graduates in India, Singapore and Malaysia : A Comparative Study".

Dr. Trivedi has attended five FDP and has attended and presented papers in 13 seminars and conferences. He has also published 8 papers in various magazines and journals of national repute. He also has a book on 'Entrepreneurship'.

His current Teaching and Research Interest are Entrepreneurship, Marketing Management and Business Research Methodology.



PROF. UJAL S. MEHTA

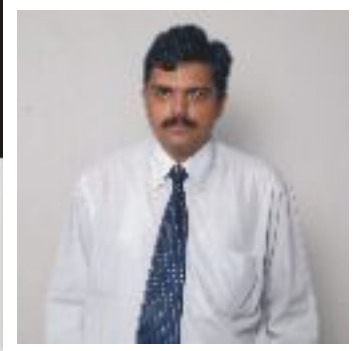
Assistant Professor

M.Com., LL.B., C.A., I.S.A (ICAI)

E-mail : usm01@ganpatuniversity.ac.in

Mr. Ujal Mehta is commerce and law graduate from Gujarat University. He qualified as a Chartered Accountant in the year 2002. He completed post qualification course in Information System Audit (I.S.A.) in the year 2006.

He is practicing as a chartered accountant for last 6 years and having academic experience of 3 years. He has presented 2 research papers in national level conferences. His areas of interest are Taxation, accountancy and commodity derivatives.



Prof. SHITAL B. BADSHAH

Assistant Professor

PGDBM, BE

E-mail : sbb01@ganpatuniversity.ac.in

Prof. Shital B. Badshah has completed his graduation in Engineering, and post graduation in business management. He has worked with Asia Brown Boveri Ltd, Centre for Monitoring Indian Economy Ltd, Jindal Saw Ltd, Sintex Industries Limited, Claris Lifesciences Ltd. to name few. He has conducted training programs in the field of personal development, team development and organization development, on various subjects like leadership, people management, team building, sales effectiveness, personal effectiveness, communication etc. He has undergone Faculty Development Programs from prestigious institutes like Indian Institute of Management (Ahmedabad), Nirma Institute of Management, and Ganpat University. His case studies and papers, in the area of Human Resource Management and Organization Development, have been selected at National and International conferences conducted by premier business institutes in India. He is also member of Indian Standard for Training & Development and National HRD. His prime area of interest remains organization behavior, people management and general management.



Mr. HIREN J. PATEL

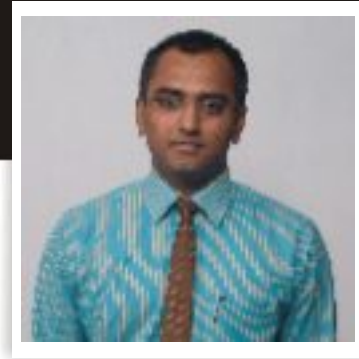
Lecturer

PhD (Pursuing), MBA (Marketing), BE (Production)

E-mail : hiren.patel@ganpatuniversity.ac.in

Mr. Hiren Patel is pursuing his PhD in the area of Value Chain. He did his post graduation in MBA with specialization in Marketing from S. K. School of Business Management, HNGU, Patan. He completed his graduation in Production Engineering from BVM engineering College, Sardar Patel University, Vallabh Vidyanagar. He has published two cases and two research papers. Till date he has presented fifteen research papers. His areas of interest are Quantitative Techniques for Management, Production & Operations Management and Business Research Methodology. At present he is teaching QTM, POM and BRM.

FACULTY



Mr. VIPUL V. PATEL

Lecturer

Ph.D. (Pursuing), MBA (Marketing), BE (Civil)

E-mail : vipul_patel@ganpatuniversity.ac.in

Mr. Vipul Patel is a Management Graduate from V. M. Patel Institute of Management, Ganpat Vidyanagar. He has completed his graduation in Civil Engineering from S.S.Engineering College, Bhavnagar University, Bhavnagar. Till date he has presented eight papers in national and international conferences and published one case in the journal. He has two papers published in edited books to his credit. His areas of interest are Retail Management, Consumer Behavior, Marketing Management and Multivariate Data Analysis.

Mr. Patel has been coordinating the placement activities of the Institute.



Mr. AMIT A. PATEL

Lecturer

Ph.D (Pursuing), M.B.A. (Marketing), B.E. (Electrical)

E-mail : amit.patel@ganpatuniversity.ac.in

Mr. Amit Patel is a Management Graduate from V. M. Patel Institute of Management, Ganpat Vidyanagar, HNGU, Patan. He has completed his graduation in Electrical Engineering. He has worked as a Production Planning Engineer in Transformer Manufacturing firm for one year. He is pursuing Ph. D in the area of Supply Chain Management. Till date he has published 4 research papers / cases in reviewed journals/book. He has presented more than 10 research paper in International as well as National Conferences. His areas of interest are Supply Chain Management, Production and Operation Management, Quantitative Techniques in Management, Management Information System and International Marketing Management.



Mrs. RACHITA M. JAYSWAL

Lecturer

M.B.A. (Mktg), B.Com.

E-mail : rachita.jayswal@ganpatuniversity.ac.in

Mrs. Jayswal is a lady with exceptionally brilliant academic career. During her study, she was in list of Rankers in her institute. After a short tenure of working with Kotak Bank, she was associated with BBA programme, Ganpat University and presently she is associated with V.M. Patel Institute of Management. She has presented several Research Papers, Articles and Case Studies. Her areas of interest are Sales & Distribution Management, Communication, Advertising and Project Management.

Ms. MANISHA TRIVEDI

Lecturer

MBA(Finance), M.Sc.(Physics), DCS

E-mail: manisha.trivedi@ganpatuniversity.ac.in

Ms. Manisha Trivedi has completed her Masters in Science from Department of Physics, Saurashtra University. She did her MBA with specialization in finance from V. M. Patel institute of Management, Hemchandracharya, North Gujarat University. Prior to joining VMPIM, she has worked as a lecturer in College of Computer and Management Studies, Vadu. Her areas of interest are Security Analysis and Portfolio Management, International Financial System and Management of Financial Services.



Ms. MITALI BARUAH

Lecturer

M.Com, B.Com

E-mail : mitali.baruah@ganpatuniversity.ac.in



Ms Mitali Baruah has completed her graduation in commerce (Cost and works accounting) from B.M.C College, Pune, Maharashtra. She did her post graduation (Accountancy) from Dibrugarh University, Assam. Her areas of interest are Accountancy and General Management. Before joining VMPIM. She was working as a PG Teacher in Kendriya Vidyalaya ONGC, Mehsana.

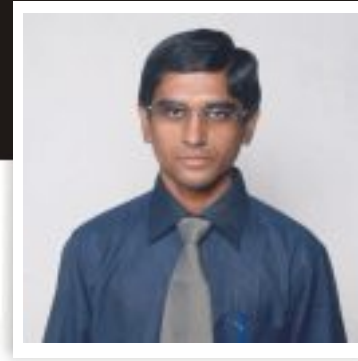
FACULTY

MR. ABHISHEK K. PARIKH

Lecturer

M.B.A. (Finance), B.E. (Mech.), NCFM

E-mail : abhishek.parikh@ganpatuniversity.ac.in



Mr. Abhishek Parikh is a management graduate from NICM, Gujarat University, Gandhinagar. He has completed his graduation in Mechanical Engineering from B.V.M., S.P. University, V.V. Nagar. He has work experience of 6 month in Anup Engineering Ltd. as Quality Control Engineer. And has experience of 1.25 year in SNL Financial Ltd. as Senior Financial Analyst. His areas of interest are Financial Markets, Security Analysis & Portfolio Management, Production & Operation Management and Working Capital Management.

Mr. Abhishek Parikh has been coordinating the Placement & Industry visit related activities of institute.



Mr. JAYESH PATEL

Lecturer,

MBA (Marketing), B.E. (Chemical)

E-mail : jayesh.patel@ganpatuniversity.ac.in

Mr. Jayesh Patel holds a management degree with Marketing specialization from N. R. Institute of Business Management, GLS, Gujarat University and graduates in Chemical Engineering from Nirma Institute of Technology, Gujarat University. Prior to joining VMPIM, he worked with ICFAI Research Center, Ahmedabad and responsible for preparing case studies for management students which uploads on ECCH (European Case Clearing House). Six cases with teaching notes are credit to him. His areas of interest are Quantitative Techniques, Marketing Research and Marketing.

Mr. HARESH BAROT

Lecturer

M.Phil., M.Com, P.G.D.C.A.

E-mail: - barotharesh@yahoo.com

Mr. Barot has completed M.Com with first class from Hemchandracharya North Gujarat University, Patan and also holds M.Phil from Madurai Kamraj University and P.G.D.C.A. from HNGU, Patan. Since last five years he is associated with Management Department of Ganpat University. He has more than 6 years of rich academic experience. His expertise is in the areas of Financial and Management Accounting, Strategic Cost Accounting, Capital Market and Taxation. He has presented several research papers, case studies in national and international conferences.





Mrs. POONAM VINIT CHHANIWAL

Lecturer

MBA, PGDBM, B.Sc.

E-mail : poonamzeal@yahoo.co.in

Ms Poonam V Chhaniwal has completed her graduation in science stream from Kumuan University, Nainital. She did her post graduation in business administration with specialization in HR from Kumuan University, Nainital. Her areas of interest include Recruitment & Selection. Before joining VMPIM, she was working at New Delhi with a BPO sector

Miss. HARSHA JARIWALA

M.B.A. (Finance), B.B.A. (Finance & HRM)

E-mail :

Ms. Harsha Jariwala has done her graduation in B.B.A. from Sardar Patel University and M.B.A. (Finance) from Hemchandrayacharya North Gujarat University, Patan. she has worked as a Lecturer in an MBA Program at Anand Institute of Management, Sardar Patel University for two years. She has presented various five articles and research papers at State and National Level Seminars and Conferences. Her areas of interest are Financial Management, Security Analysis and Portfolio Management, Indian Financial System, Managerial Accounting, Managerial Communication and Strategic Management.



MR. NIRMIT OZA

Programmer Cum Lecturer

MCA, B.Com

E-mail : nirmmit.oza@ganpatuniversity.ac.in

Mr. Nirmmit Oza is a computer programmer cum Lecturer at the institute. He has completed his MCA from Hemchandrayacharya North Gujarat University in the year 2005. His area of expertise includes web programming, .Net technology, application programming and networking technologies. Till date, he has worked over three projects during his MCA education.



GUEST & DISTINGUISHED SPEAKERS...

DISTINGUISHED SPEAKERS...

SHRI SAURABH DALAL

Hon'ble Minister- Energy And Petrochemicals,
Govt. Of Gujarat, Gandhinagar

SHRI HASMUKH ADHIYA

Principial Secretary, Govt. Of Gujarat, Gandhinagar

SHRI PRADIP KHANNA

Additional Principal,
Chief Conservator of Forests (Wild Life), Gandhinagar

SHRI CHHAVI PANDEY

Director, GEER Foundation, Gandhinagar

PROF. N.R. DAVE

Former Vice- Chancellor, Hem. North Gujarat University,
Patan And Former Chairman-AICTE Western Region

DR. M.M.PATEL

Former Vice-Chancellor,
Hem. North Gujarat University, Patan

SHRI HARSH BHARAMBHATT

Dy. Secretary, GOG

SHRI JAYENDRA MODI

Jt. Secretary, Biotechnology, GOG

PROF. P. I. PATEL

Vice Chancellor, Ganpat University

INDUSTRY EXECUTIVES....

SHRI K. SETURAMAN

Senior Manger- Projects,
Covansys (India) Ltd., Mumbai

SHRI SURYANARAYAN IYER

People soft India Pvt. Ltd., Mumbai

SHRI UDAY MAHURKAR

Assoc. Editor, India Today

MR. S. O. GANDHI (B.Com., FCA)

Practicing Chartered Accountant, Mehsana

LT. COL. V. K. PATEL, M.Sc.

Director, Gujarat Multigas Pvt. Ltd.

MR. VIVEK MEHROTRA AGM (HRM)

Torrent Pharmaceutical Ltd., Ahmedabad

MR. VIREN MEHTA

CMIE, Ahmedabad

MR. SOMABHAI PRAJAPATI

Manager,
Mehsana District Co-Operative Bank Ltd.,
Mehsana

MR. KETAN NAYAK,

M. Pham., M.B.A.
CEO, Astra Pharma, Vadodara

MR. DHARMESH MASHRU,

COO, Johnson Screens (I) Ltd.,

MR. SUNIL SHAH

CMD, Motivation Engineers,
Ahmedabad.

MR. JAYESH JOSHI

Head, Corporate Finance,
Clarislifesciences Ltd.

MR. SURYANARAYAN RAO

Sr. manager, Producton,
Indogerman Tool Room

MR. T. K. GOPALAKRISHNAN

Vice President & Branch Head,
Axis Bank, Mehsana.

MS. JYOTSNA BHATNAGAR

Editor, The Financial Express

MR. PRASHANT RAMAN

The Indian Express

ACADEMICIANS...**PROF. J. PHILIP**

Director, XIME, Bangalore, Former Director-IIMB
Founder President-AIMS

PROF. SUBHASH SHARMA

Director, IIPM, Bangalore

DR. SHAILESH GANDHI

Associate Professor, IIMA

PROF. S. SRINIVASAN

Associate Professor, IIML

PROF. UPINDER DHAR

Director, Institute of Management
Nirma University, Ahmedabad.

PROF. RAKESH SINGH

Former Director, EMBA, Great Lakes Institute of
Management, Chennai

DR. B. A. PRAJAPATI

I/C Vice Chancellor, HNGU, Patan

PROF. PRAMOD VERMA

Ex. Professor, IIMA

PROF. PARIMAL VYAS

Professor & Head., Dept. of Commerce,
The M. S. University of Baroda.

PROF. PRAKASH AKALKOTKAR

CEPT University, Ahmedabad.

DR. M. MALLIKARJUN

Institute of Management
Nirma University, Ahmedabad.

DR. J. S. PANWAR (PH.D)

Professor, S. P. University, V. V. Nagar

PROF. H. J. JANI

Professor, S. P. University, V. V. Nagar

DR. P. K. PRIYAN

Professor, S. P. University, V. V. Nagar

DR. P. K. GUPTA

Professor, IMS-DAVV, Indore

DR. BHARTHI PATHAK

Reader, School of Commerce,
Guj. University, Ahmedabad

DR. A. A. SHEIKH

Nav Gujarat College, Ahmedabad

DR. RASANNANDA PANDA

Asst. Professor, MICA

PROF. NISHITH BHATT

Reader, SKSBM, Patan



LIBRARY

The Institute keeping in view its vision of becoming Citadel of Higher Learning recognized the importance of developing and nurturing a Library as “Knowledge Center”. The Library of the Institute has a rich collection of books, periodicals and study material in the areas of Management, Economics, Business, Commerce, Computers, Communications etc., with over 8500 books and 93 regular National and International Journals and Magazines. The Library also has a vast collection of Electronic Data (302 VCDs, 111 Audio-Video Cassettes etc) and Statistical Data on various Industries and Houses reports of reputed agencies in the public and private sector. Today, our Library has slowly grown in to a place where one can find latest books on Management and related fields. In view constant commitment to the said purpose, the Institute became member of e-Library 'DELNET', an AICTE, New Delhi initiative.

COMPUTER CENTRE

The growth of the Internet, the globalization of trade, and the rise of information economies have recast the role of information systems (IS) in business and management. To provide future manager skills to manage digital firms, we have build state-of the art networked computer center. Computing Facilities for the students include two labs equipped with 101 computers. The Ganpat Vidyarnagar has 256 kbps VSAT internet connectivity. The institute is committed to develop digital environment on the campus

CELLS OF THE INSTITUTE

Keeping in mind the concept of Total Quality Education, we have established Training and Placement Cell and Industry-Institute-Interface Cell to reach out to our final customers i.e. Industry and Society.

The MOTO of the cells

V 2 U

'V' symbolises the Students, Faculty and the Management of the Institute.

'U' symbolises our esteemed customers, i.e. Industry and Society.

With the cause of our existence in mind i.e. deliver to Society and Industry, the much needed competent, skillful, creative human resources in the form of MBAs, the institute established **Training and Placement Cell** and **Industry-Institute-Interface Cell**.

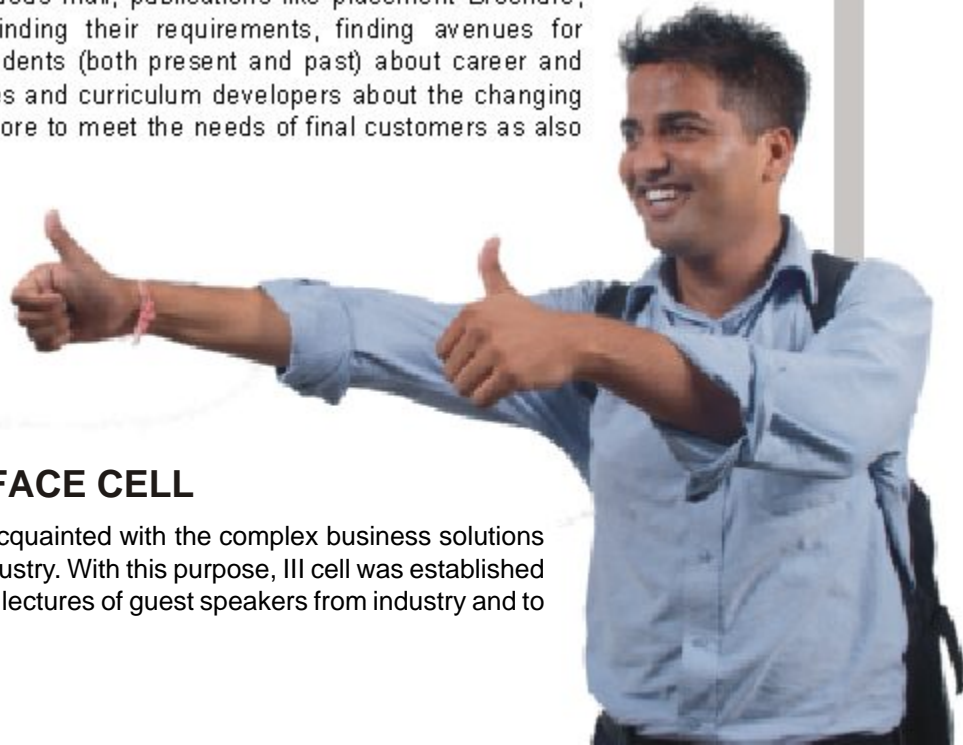
TRAINING & PLACEMENT (T & P)CELL

Since its inception, T&P Cells has taken up the arduous task of reaching out to top recruiters through personal contacts, continuous mail, publications like placement Brochure, Institute Handouts, and Pamphlets etc., finding their requirements, finding avenues for strengthening ties with them; counseling students (both present and past) about career and career related aspects; informing the faculties and curriculum developers about the changing needs of the industry.... All this and much more to meet the needs of final customers as also seeing to it that students get right placement.

After 8 years of dedicated hard work, i.e. 8 Placement Brochures, numerous Handouts and tremendous response from industry heavyweights (the list of recruiters is attached), T&P Cell is well established and is able to get a place for the institute in the industry.

INDUSTRY-INSTITUTE-INTERFACE CELL

We believe that future managers should be acquainted with the complex business solutions that require continuous interaction with the industry. With this purpose, III cell was established at the Institute. Aims of the cell are to organize lectures of guest speakers from industry and to arrange industrial visit.





Strengthening Bonds.....Building Relationships

In line with Indian tradition and culture of nourishing growing and protecting the planted, the Institute always has a heart felt desire of finding avenues to reach the ex-students and establishing a mutually beneficial relationship with them. With Parent-Children and Guru-Shishya Philosophy, the Institute motivated ex-students to join hands to form VMPIM-GEMS.

With this objective of bringing VMPIM Alumni and the Alma Maller together, VMPIM-GEMS was established in 2003 with its first AGM held on 18th October 2003. On the same day, the students Steering Committee along with Executive Council of the Association were formulated. Seeds of fruitful trees were planted on the same day with a pledge to undertake directly and/or arrange by subsidizing to print, publish and circulate any research work, news-letters, journals, bulletins, pamphlets that increase knowledge among the past students. The association also declared to grant monetary assistance in the form of scholarships, loans, prizes or awards to VMPIM studetns. The Association also decided to extend the facility of Career Counseling available to present students through Training and Placement Cell of the Institute to its members

ACTIVITIES

VM's Pratibha 2008

(National Level Summer Project Contest)

Every year, the institute organizes the VM's Pratibha-A National Level Summer Project Contest for MBA Students. The event is living to its name Pratibha as it truly brings out the talent of the student in terms of his personality, presentation skills, communication skills and his clarity of concepts.

The event was an attempt to expose students to competitive situations and also provides a platform for interaction with students of other Institutions. Thus, inducing healthy competition between Institutes opens new platform of cooperation among Institutes. One best participant from each MBA Institute in India was invited to present their six to eight weeks Summer Project Work. The final result was selection of four best summer project work by the expert panel of Judges comprising of Academicians from leading business school and Industrialists.

This year this event has crossed the borders of Gujarat and organized for B-Schools across India and became national level summer project contest. Twenty Nine B-Schools across India participated in this event during September 19-20, 2008.

Johnson Screens (India) Ltd. has sponsored 1st prize and Axis Bank has sponsored other three prizes. The following are the winners in the VM's Pratibha 2007.

Johnson Screens (India) Ltd. First Prize :

Miss. Shweta Misra

N. R. Institute of Business Management, Ahmedabad

Axis Bank Second Prize :

Miss. Renuprakash Jashnani

Maeer's MIT School of Business, Pune

Axis Bank Third Prize :

Mr. Biyala Avit Ajay

Parul Institute of Engineering & Technology, Vadodara

Axis Bank Best Communication Skill Award :

Mr. Ankit Bansal

B. K. School of Management, Ahmedabad

VM's Pratibha got vast exposure through media in which the Newspapers like Gujarat Samachar, Sandesh, Divya Bhaskar etc. and Doordarshan and E-TV are included.



Case Writing Workshop for Teachers

The Third National Level Case Writing Workshop was organized during April, 16-17, 2008 under the expert guidance of Dr. Mahendra Sharma and Dr. Akash Patel. Ms. Amy Sonpal of ICFAI delivered the expert sessions on case writing. The National level workshop was exclusively for faculty members of various Management Institutes. The Workshop aimed at developing of cases based on Indian Business Environment to propagate the use of case studies as an integral part of pedagogy in imparting management education. Twenty Three faculty members of various management institutes has participated in the workshop and developed cases.

Faculty Development Programme

The institute organized Faculty Development Programme on “Research Methodology for Management Researcher” during December 22-27, 2008. In the programme, eleven eminent faculties of various prestigious B-Schools of India were invited to address 32 participants from various prestigious B-Schools of Gujarat.

Industrial Visit

The Institute organizes Industrial Visits on regular basis to expose students to practical realities. This year MBA Sem-III students visited Saurashtra chemicals Porbandar, during 4 & 5 January, 2008. Students got a chance to go around the whole plant and to understand various aspects of management practices. Moreover, students interacted with senior executives of the company, which gave them an overall experience and learning of practical operation.

V-Eureka

It is a fortnightly management wall magazine of the students, which gives them the platform to write, publish and speak out their thoughts and views on various issues of management, politics, economy, sports, fun etc. Student's editorial board under the guidance of faculty manages it.

Waves & Dikshant

Every year senior students of the institute welcome the juniors by a cultural event called WAVES. Same way junior students wish farewell to their seniors by an event called DIKSHANT.



At The event Crest -2008 organized by Chimanbhai Patel Institute of Management, a team representing Institute had won several prizes. Goral Patel and Purvish Shah had won the 1st Prize in the Debating competition. In the Advertising Game event a team of Parash Shah, Purvish Shah, Munind Shah and Heet Amin won the 2nd Prize. Again, Goral Patel won 2nd prize in Product selling and a team of Alok Bhattacharjee and Goral Patel has won the 3rd Prize in H.R Strategy Event.

A team of Purvish Shah, Parash Shah and Dhwanan won 2nd prize in the event Antakshari at Siraj 2008 -organised by S.K Patel Institute of Management and computer Studies,Gandhinagar

At the event Aarth , 2008 organised by Nootan Sarve Vidhyalaya Kelvani Mandal ,Goral Patel has won the Title of Miss Aarth and the team representing Institute had won several prizes besides that. Goral Patel and Arohi Trivedi won the 1st Prize and Purvish Shah and Abhishek Bhatt has won the 2nd Prize in the Debating competition, In the event Antakshari , Manu Singhal and Ruchika Patel won the 1st Prize and the same category Purvish Shah and Ankita Patel won the 2nd prize. In the event Product Launch a team of Alok Bhattacharjee, Jatin Kanchani , Shivang Vyas, Avneet Dwived deinand Anil Chauhan won the 1st Prize and in the event Business Strategy Alok, Jatin, Shivang,Avneet and Anil won the 2nd Prize.

At Renaissance organized by B,K School of Business Management, a team of Janki Patel, Priyanka Panchal and Krutika Patel won the 2nd Prize in the T-Shirt Painting competition and in the event A B Buzz Alok Bhattacharjee won the 3rd prize.





LIFE @ VMPIM





AGRAWAL NISHIT V.

B.E.Mechanical
23 Years

SUMMER PROJECT

Analyzing customer satisfaction level and thereby elaborating the future potentials for the company.

ADDRESS

F/93 Takshashila Appts,
Vastrapur, Ahmedabad
(M) 9825792933
nish1mech@yahoo.co.in

ARYA AJITKUMAR R.

B.Sc (Mathematic)
24 Years

SUMMER PROJECT

After Sales Service Satisfaction of Bajaj Motorcycle

ADDRESS

4, Kantipark Society,
Bopal, Ahmedabad.
(R) 02717-230487
(M) 94273 77106
ryajit@yahoo.com

BHATT ABHISHEK A.

B. Com.
22 Years

SUMMER PROJECT

A Research Report on Demand Potential of Namkeen and To Know Penetration Level of Uttam Namkeen

ADDRESS

B-1, Jeevankunj Appt.,
B/h Ghadiyali Complex,
Opp. Krishnabaug,
Maninagar, Ahmedabad.
(R) 079-25468147
(M) 9375946255
abhishekbhatt.1986@
gmail.com

BHATTACHARJEE ALOK

B.Sc (Chemistry)
24 Years

SUMMER PROJECT

Catchment study for the stores of Aditya Birla Retail Limited.

ADDRESS

Sector No. 7/A, Block No.
M/10, Nirnaynagar,
Ahmedabad. 382481
(R) 079-27620840
(M)9824374085
alok_s_bhattacharjee@
yahoo.com

**CHAUDHARY KAMRAJ**

B.E. Instrumentation
33 Years

SUMMER PROJECT

“Activity based costing” at
Bansa Dairy, Palanpur

WORK EXPERIENCE

9 Years

ADDRESS

AT & Post- Adarana
Palanpur
(M) 9925230528
kamraj_chaudhary@
yahoo.co.in

CHOKSHI DWARKESH

B.Sc.(Electronics)
23 Years

SUMMER PROJECT

“Feasibility Research
Report on Export of Ice
Cream to US market”
Prospective for VADILAL
INDUSTRIES LTD.

ADDRESS

50, Mahavirnagar Soci.,
B/S R.J.Tibrewal
Commerce College,
Vastrapur, Ahmedabad.
(R) 079-26750478,
(M) 9428404862
chokshi_dwarkesh@
hotmail.com

DEORA GAURAVENDRA B

B.C.A.
21 Years

SUMMER PROJECT

“Farmer's Perception About
GNFC's product with
Respect to Competitors”

ADDRESS

A-82 Tirupati Township
Ranpur Road, Deesa.
(M) 9427031113
gaurav_d_1987@
yahoo.co.in

DESAI PARESH H.

B.E (Mech.)
23 Years

SUMMER PROJECT

A study of Working Capital
Management at Kirloskar
bros pvt Ltd., Ahmedabad.

ADDRESS

Plot no:304/2,
Valinath Society,
Sector:2-B,
Gandhinagar-382002
(R) 079-23243974
(M) 9824891292
paresh1810@gmail.com



GOSWAMI TUSHARGIRI
B.com, M.Com-I, PGDIT
22 Years

SUMMER PROJECT
Medical gas sales
& distribution system: life
line of Modern hospital AT
Hilltone Software & gases
Ltd. Mehsana.

ADDRESS
3, Mansagar Society, Nr.
Ramosana Jakat Naka,
Mehsana-384002
(M) 9913694125
(R) 02762-232033
tushar_g07@yahoo.co.in

JADWANI MEHUL J.
B.A.
23 Years

SUMMER PROJECT
Consumer behavior about
michi's chocolate

ADDRESS
M-265/3175, sundervan
appt. Sola road,
Naranpura, Ahmedabad
(M) 9428120040
mehul.jadwani@gmail.com

KANCHANI JATINI A.
B.E. (Electrical)
22 Years

SUMMER PROJECT
Post Purchase Behavior of
The Customers of Sumip
Composites Pvt. Ltd.

ADDRESS
105, Kedar Flats, Near
Sankalp Flats, Shankar
Nagar Society, Akhabar
Nagar, Nava Vadaj,
Ahmedabad.
(R) 079-27643471
(M) 9998648858
jatinkanchani@yahoo.co.in

MISTRI HITENDRA A.
B.Com
22 Years

SUMMER PROJECT
Stand of The Company In
Obesity Market For British
Biological

WORK EXPERIENCE
1.4 Years

ADDRESS
C-22, Purnapurshotam
Society Part-I, Arjun
Ashram Road, Ranip,
Ahmedabad.
(M) 9924194987
hitent_2275@yahoo.com



NAVAKAR PARIMAL J.
B.Sc.
22 Years

SUMMER PROJECT
"Study of Retailers'
Effectiveness to sell
Amul milk"

ADDRESS
91, Shardakunj Soc.
Motipura, Himmatnagat
(M) 9428221290
parimal_navakar@
yahoo.com

PANCHAL PRIYA K.
B. Com.,M.S.W, PGDRSW
25 Years

SUMMER PROJECT
A Project Report on
Preference of Consumers
and Retailers of Amul
Masti Dahi in Ahmedabad.

ADDRESS
3, Dhanvarsha Society,
Near New Navjivan High
School, Unjha.
(M) 9879205183
(M) 9898339988
priyaj_5@yahoo.co.in

PANCHAL PRIYANKA S.
B.Com.
22 Years

SUMMER PROJECT
Designing content for new
travel and lifestyle channel

ADDRESS
19, Santa Govind
bungalow, Near Gujarat
High court, Sola, S.G. high
way, Ahmedabad.
(R) 079-32921028,
(M) 9898972519,
9824017590
rp_2627@yahoo.co.in

PATEL ANKITA V.
B.B.A.
21 Years

SUMMER PROJECT
"Consumer Satisfaction
Regarding Choice
Toothpaste" at Choice
Laboratories Ltd.,Unjha.

ADDRESS
Ganji, Chabutra Vali Sheri,
Visnagar-384315,
Dist.: Mehsana
(R) 02765 220182
(M) 9228369134
perk_ankita14@
yahoo.co.in



PATEL BHARGAV B.
B.Com.
23 Years

SUMMER PROJECT
Strategy of Building the
Brand of Uttam Namkeen
Based on the Survey.

Work Experience
2 Years

ADDRESS
15,Satyakam Society,
Near Nehru Nagar Cross
Road, S.M.Road,
Ahmedabad-380015
(R) 079-26740569
(M) 9428018891
bhags_1985@yahoo.co.in

PATEL GORAL B.
B.A.
23 Years

SUMMER PROJECT
“Understand the
Effectiveness of the
Communication Tools for
promotion of product
“Sprite” at regional level”
at One Advertisement

ADDRESS
A\33, Umedpark Soc.,
Nr. Satadhar Bus-Stop,
Ahmedabad-380061
(R) 079-27472174
(M) 9924185440
goralpatel13@gmail.com

PATEL JANKI A.
B.Com.
21 Years

SUMMER PROJECT
Consumer Behaviour
Analysis Towards
Femina/Flimfare of Times
Magazine of The Times of
India

ADDRESS
860, Second line,
Naranpura gam,
Naranpura, Ahmedabad.
(R) 079-27493489
(M) 9328463631
jankipatel26287@
gmail.com

PATEL BINAL. I
B.B.A
22 Years

SUMMER PROJECT
“Channel Member’s
Perception Regarding
Company Services” At
Intracin Pharmaceutical
Pvt. Ltd. Nadiad.

ADDRESS
14, Trinath society
Behind krishnanagar
society, Pij- road, Nadiad
(R) 0268-2556957
(M) 9327610111
binal20032003@
yahoo.com

**PATEL VIJAY R.**

B.E. (Mech.)
24 Years

SUMMER PROJECT

A study on apurva engg corporation and its marketing strategy

ADDRESS

30, Vijay Park,
Nr. Bajarang Ashram,
Krushnagar, Ahmedabad
(M) 9427088104
vijay_mech15@
yahoo.co.in

PRAJAPATI TOSHNI DHI

B.Com, DOEACC, A Level
23 Years

SUMMER PROJECT

Promotion & Marketing
Strategy formulation for the
International level of Addon
Technologies Pvt. Ltd.
E-marketing, Ahmedabad.

ADDRESS

30 Jaltarang Society
D'Cabin, Sabarmati,
Ahmedabad.
(R) 079-27501077
(M) 9898355980
toshnidhi@gmail.com

SHAH PARAS M.

B.B.A.
23 Years

SUMMER PROJECT

To Construct an Online
Marketing Plan for
Upcoming Webstore for
USA

ADDRESS

G-7, Saundarya App.,
Opp.C.P. Nagar, Ghatlodia,
Ahmedabad.
(R) 079 - 27470232
(M) 9227443577
mbaparas@gmail.com

SHAH PURVISH

B.Sc.
22 Years

SUMMER PROJECT

Competitive Benchmarking
and Business development
plan for Grassroot
Innovations at National
Innovation Foundation

ADDRESS

Plot No. 493/1, Vrundavan
Park, Sector 22,
Gandhinagar
(M) 99795 07440
purvish.shah@yahoo.co.in



SINGHAL MANU M.

B.Sc.
22 Years

SUMMER PROJECT

“A Study on Brand Preference & Perception of Panel Builders for Switchgears” at Larsen & Toubro.

ADDRESS

7, Keshav Krishna Flats,
InqLab Society, Gulbai
Tekra, Panchvati,
Ahmedabad.
(R) 079-26430571
(M) 9428422134
manusinghal@gmail.com

TRIVEDI AAROHI R.

M.Sc.
24 Years

SUMMER PROJECT

Study of Prospective Locations for Retail Outlets in Mumbai for CityGarment

Work Experience

1 Year

ADDRESS

C/5, Everest Tower
132 Ft., Ring Road, B/h,
Sanskar Bharti Society,
Naranpura, Ahmedabad.
(R) 079-27462366
(M) 9924112363
aaruhi.trivedi@yahoo.co.in

TRIVEDI HITARTH B.

B. Sc.
23 Years

SUMMER PROJECT

Consumer satisfaction of DINESH MILL

ADDRESS

E-35 Saroj Park Soci.,
Vasna Road, Vadodara.
(M) 9725027077
hitarth_19@yahoo.co.in

TULSIANI AMIT G.

B.E (CIVIL)
22 Years

SUMMER PROJECT

Impact of Advertisement Campaign " Sadi Nahi Sanghi Mango" at Sanghi Industries Ltd

ADDRESS

4-B Khushbu Appt.,
Nr. M.G. Bag, Visnagar
road, Mehsana.
(M) 9898799369
amit100_tulsi@yahoo.com



VAGHELA RAVI N.

BE (Electrical)
23 Years

SUMMER PROJECT

A Study on Induction
Programme at Kalpataru
Power Transmission Ltd.

ADDRESS

B/39, CPWD Colony,
Sector : 6-D Gandhinagar
(M) 9998120420
(R) 079-23234787
vaghela_ravi_17@
yahoo.com



BAGATHARIA DHAVANAN
B.Com
22 Years

SUMMER PROJECT
Demand, penetration level
and consumer perference
of Amul Malai Panner in
Ahmedabad.

ADDRESS
B/502, Retreat tower,
Shyamal-raw-house,
satellite, Ahmedabad.
(R) 079-32923036
(M) 9712148787
dhvanan@yahoo.com

BAROT DILIPKUMAR R.
B.B.A
22 Years

SUMMER PROJECT
A study of working capital
requirements in firm's
HDFC BANK LTD.

ADDRESS
125. Mangal Park,
Opp. Ashish Gandhi
hospital, At: Deesa.
(M) 9978591888
dilip_2886@yahoo.co.in

BUSA ROHITKUMAR P.
B. Com.
22 Years

SUMMER PROJECT
Marketing Plan On
(ICICIdirect.com)

ADDRESS
At : Motavadala,
Ta : Kalavad, Jamnagar,
Via : Nikava-361160
(M) 9714879780
rohit.patel85@yahoo.com

**CHONDAGAR
GHANSHYAM D.**
B.B.A., 22 Year

SUMMER PROJECT
Financial Statement
Analysis of ONGC

ADDRESS
121,Iswerkrupa soc-2 ,
Nr. Trikamnagar,
L.H.Road, Varachha,
Surat-395006
(M) 92282 36520
(R) 92750 72223
gchondagar@yahoo.com



**CHUNDAWAT
PRAHALADSINGH J.**
B.Com., 25 Years

SUMMER PROJECT
Customers Behavior
Towards Indiabulls Truck
Finance.

ADDRESS
25/300 Akashganga appt.
Sola road, Naranpura
Ahmedabad-380063
(M) 989802736
prahlad_chundawat@
yahoo.co.in

GANDHI ANUJ N.
B.Com.
22 Years

SUMMER PROJECT
Comparative Study Of
Pharma Industry by
Financial Analysis

ADDRESS
E/404,Sidhartha Appt.
,Nr.Mehta Sweets,Vasna,
Ahmedabad.
(M) 990 490 2859
anuj.gandhi86@
yahoo.co.in

GANDHI NIRALI P.
B.B.A.
21 Years

SUMMER PROJECT
Investors Perception About
Stock Market.

ADDRESS
A/8, Jay Apartment,
Ambawadi, Azad Society
Road, Ahmedabad.
(R) 079-26751875,
(M) 9428293313
gandhinirali_87@
yahoo.co.in.

GODA ANKITA J.
B.B.A
23 Years

SUMMER PROJECT
Study Report on Treasury
Management at Sate Bank
of Saurashtra

ADDRESS
"Manglik", 3- Saurabh
society, Raiya road, Rajkot
(M) 9428344155
ankitagoda@gmail.com



GURJAR SANJIV B.
B.B.A.
22 Years

SUMMER PROJECT
Working Capital
Management of Aroma Hi-
Tech. Ltd. Ahmedabad
Corporate Office.

ADDRESS
Sector-24, Postal Colony,
Block No.:C-2/6
Gandhinagar-382024.
(R) 079-23289668
gurjarsanjiv@yahoo.co.in

JADAV MITTAL J.
B.Com.
21 Years

SUMMER PROJECT
Working Capital
Management in
Anup Engg Ltd.

ADDRESS
F-12, Vruj vallabhpora,
opp, arvind mill, Naroda
Road, Ahmedabad
(R) 07922200125
(M) 9979428705
jadav_mittal@yahoo.com

JAIN PAVAN L.
B.Com.
22 Years

SUMMER PROJECT
20 yr. tamming of bulls &
bear at asian stock
foundation

ADDRESS
Pandya Society,
At. Po. : Meghraj,
Sabarkhanta
(R) 02773-244402
(M) 9426751175
pavan_hawa@yahoo.com

JEEN CHACKO
B.B.A. (HRA)
22 Years

SUMMER PROJECT
A study of Job Satisfaction
of Empolyees in SABAR
Dairy at Himatnagar

ADDRESS
34, Anand Appartment,
Mahavirnagar, Himatnagar.
(R) 02772 235859
(M) 9228244628
(M) 9898442815
jeen_chacko@
rediffmail.com



KHATRI RAVIRAJ D.
B.B.A., P.G.D.F.M.I.
23 Years

SUMMER PROJECT
“Futures and options &
Analysis of India cements”
at LKP securities ltd.
Ahmedabad.

ADDRESS
5,prakash society ,
B/D S.B.I. Sindhi colony,
Deesa-385535
(R) 02744-227188,
(M) 9974541577
raviraj_khatri@yahoo.com

MAKWANA VIJAYA J.
B.Com.
23 Years

SUMMER PROJECT
A Project on Futures and
Options Market at Saurin
Investment Pvt. Ltd.

ADDRESS
House No. 3/34, Uday
Mahenatpura,
Ambawadi, Ellisbridge,
Ahmedabad 380 006.
(R) 079-26420822
(M) 9228426178
vijaya1.makwana@
yahoo.com

MAKWANA USHABAHEN
B.Com.
22 Years

SUMMER PROJECT
The Study on Export
Business in Laxcon Steel
Ltd.

ADDRESS
1, Shri apprts, Hirabaug
Rly Crossing, Ambawadi,
Ahmedabad - 380006
(R) 66310626
(M) 9727241598
usha_makwana@
yahoo.com

MANSURI PARVEZ G.
B. Com.
23 Years

SUMMER PROJECT
“Working Capital
Management” of Adani
Enterprise Limited”

ADDRESS
189, Sarvoday Nagar,
Sector-30, GHB
Gandhinagar- 382030
(M) 9824689799
p_mansuri@yahoo.com



MASHAR AMRITA P.

B. Com.
22 Years

SUMMER PROJECT

Understanding Various Facets of the Working Capital and its Application in Vadilal Industry Ltd.

ADDRESS

16, Shivkunj Society,
Nr. Sanghavi High School,
Naranpura,
Ahmedabad - 380013
(R) 079-27457479
amrita.1810@gmail.com

MODI BHARATKUMAR R.

B.Com, M.Com (Costing)
29 Years

SUMMER PROJECT

A Project Report on Financial Analysis on Gokul Refoils & Solvent Ltd. (Edible Oil Plant)

ADDRESS

37, Shaktinagar Society,
Ta:- Siddhpur, Dist : Patan,
Siddhpur-384151
(R) 02767-317433
(M) 99794 14820
bharat_jots@yahoo.com

MODI RAVI J.

B. Com
21 Years

SUMMER PROJECT

Consumer Test & Retailer Preference for Selling Children Books

ADDRESS

4/12/111, Nilkanth
Mahadevo Street,
Darbar Road, Visnagar
Dist:- Mehsana (N.G.)
(R) 02765-223576
(M) 9601515382
ravikumarmodi@
yahoo.co.in

MODI TRUPTIBEN D.

B.Com
21 Years

SUMMER PROJECT

Indian Financial Market & its Sectors

ADDRESS

130, Sun Set Row House,
Gurukul Road, Memnagar,
Ahemedabad.
(M) 9879844059
d_modi_trupti@
yahoo.co.in

**PANCHAL JIGNESH P.**

B.Com
24 Years

SUMMER PROJECT

Detail Study on No Petrol
Vehicle Yo-Bikes

ADDRESS

A-13 Bhumipark Society,
Nr. Tejendraprasad
Society, Khodiyar Nagar,
Ahmedabad.
(R) 079-22705861
(M) 9727394707
jigneshdivan@gmail.com

PANDYA PRIYANK D.

B.B.A(HR)
21 Years

SUMMER PROJECT

Advisor recruitment,
selection and Development
of TATA AIG life insurance
co. ltd

ADDRESS

A/5, Gaurav Flat, Dairy
Road, Mehsana-2
(M) 94284 58076
111priyank@gmail.com

PATEL DHARMENDRA G.

BBA
21 Years

SUMMER PROJECT

Customer Awareness
about Portfolio
Management Services

ADDRESS

11/ Geeta Park Society,
T .B. Hospital Road ,
Mehsana-384002
(M) 9924420125
dharmendra_patel143@
yahoo.co.in

PATEL DHWANI H.

B.B.A.
21 Years

SUMMER PROJECT

An Analysis of Recruitment
of an Insurance Advisor of
Max New York Life
Insurance Co. Ltd.

ADDRESS

Plot no: 328/1,
Sector : 3/B,
Gandhinagar, 382006
(R) 079 2323 0499
(M) 9998400788
dhwani39@gmail.com



PATEL KINJAL G.

B.Com
21 Years

SUMMER PROJECT

Capital Budgeting & Ratio Analysis of Adani Township & Real Estate Company, Ahmedabad.

ADDRESS

At & post : Kolavada, Pandav nagar, Gandhinagar-382051
(M) 9924523735
(R) 079-23975765
kinjalpatelvpim@gmail.com

PATEL KRUTIKA S.

B.B.A
22 Years

SUMMER PROJECT

Different Brokers Engaged in Online Trading and Awareness of Online Trading.

ADDRESS

11, Kirti Colony Near Vidhyanagar High School, Usmanpura Ahmedabad-380054
(R) 079-27560863
(M) 9909103338
krutika86@yahoo.co.in

PATEL KUNJAL D.

B.Com.
21Years

SUMMER PROJECT

Working Capital Management at Zydus Cadila

ADDRESS

8, Gandhi Purshottam Park,Opp. Sundarnagar, Ankur Road, Naranpura, Ahmedabad - 380013
(R) 079 - 27472792, 27472683
(M) 9909102702
kunjaldpatel@gmail.com

PATEL MAYUR D.

B.E. (Electrical)
25 Years

SUMMER PROJECT

DAS-CRS Implementation To done Business in Export line at Coca cola

Work Experience

1.5 Years

ADDRESS

Vadwali Sheri, Lal Darwaja, Kheda-387411
(R) 02694-224723
(M) 9428649276
mayurlat@yahoo.co.in



PATEL MEHUL M.
B. Com, M.Com
25 Years

SUMMER PROJECT
Summer Project on Life Insurance, IRDA Rules & Regulations, Recruiting Advisors and selling the Products of "TATA-AIG Life Insurance Co. Ltd."

ADDRESS
48, Jay Avinash Society,
Opp.- Marutinandan
Complex, K.K. Nagar
Road, Ghatlodiya,
Ahmedabad- 380061
(R) 02715-241003
(M) 9904014203
mbamehul@yahoo.com

PATEL MILAN S.
B.B.A. & P.G.D in
International Trade
23 Years

SUMMER PROJECT
Different Brokers Engaged
in Online Trading and
Awareness of Online
Trading.

ADDRESS
54- Nandini Society,
D,cabin, Sabarmati,
Ahmedabad-380019
(M) 09898777961
milanpatel68@yahoo.co.in

PATEL NIYATI R
B.E. (I.C)
23 Years

SUMMER PROJECT
New Financial Instruments

ADDRESS
B/2 , 242, madhuvrund
Society, Nr Nirnaynagar,
Ghatlodia, Ahmedabad.
(R) 079- 27432549
(M) 9904044152
patelniyatir@yahoo.com

PATEL RAVINDRA P.
BBA
21 Years

SUMMER PROJECT
Analysts of NIFTY
Companies at Motilal
Oswal Securities Ltd.

ADDRESS
Motovas, At. Dediyanan,
Nagalpur, Mehsana
(M) 9824326807
Patel_ravindra007@
yahoo.com



PATEL RUCHIKA H.
B.B.A.
21 Years

SUMMER PROJECT
Financial Analysis of
Choice Laboratories Ltd.
Brahmanvada.

ADDRESS
Poyada no Madh,
Fateh Daravaja.
Visnagar 384315
Dist.: Mehsana (N.G.)
(R) 02765-231877
(M) 9898910088
rck8687@gmail.com

PATHAK KRUTIKA J.
B.B.A
22 Years

SUMMER PROJECT
Study of Customer
Satisfaction & Comparison
At Standard Chartered
Bank, Baroda

ADDRESS
A-10 Shree Vijaynagar
Soc, Harni- Warsiya Ring
Road, vadodara
(M) 9978778883
krutikapathak@yahoo.com

PRAJAPATI AMIT B.
B.E. (Mechanical)
23 Years

SUMMER PROJECT
A Consumer Awareness of
Mutual Fund.

ADDRESS
E-15, V.I.P. Banglose,
Near-Green city, Modhera
Road, Mehsana- 384002
(M) 9904144399
amit_prajapati85@
rediffmail.com

PRAJAPATI NILESH I.
22 Years
B. Com

SUMMER PROJECT
Investors Behavior Pattern
About Mutual Funds

ADDRESS
AT :Thamna In Vata
TA : Umreth Dist. : Anand
(M) 9824152097
nilesh_prajapati87@
yahoo.co.in



PRAJAPATI SUNITA B.
B.Sc.
24 Years

PRAJAPATI VIKRAM K.
B.Com
21 Years

RABARI SAILESH A.
B.B.A.
23 Years

RATHOD CHIRAG K.
B.Tech. (Electrical)
23 Years

SUMMER PROJECT
The Comparative Analysis
of Standard Chartered
Bank

SUMMER PROJECT
A Consumer Preference
and Opinion About Private
Life Insurance Company.

SUMMER PROJECT
Comparison of Capital
Structure of Bnady &
Morris Eng. Co. Ltd.

SUMMER PROJECT
A Study of Conversion
Ratio Analysis of Consumer
for Electric Vehicle at
Electrotherm Pvt. Ltd.

ADDRESS
4,Gita Park Society,Opp To
New Income Tax Office, Pij
Road,Nadiad
(M) 9979001366
sunita_sonu1984@
yahoo.com

ADDRESS
80, Vishwas Society,
GST Crossing Road, New
Ranip, Ahmedabad
(R) 079-27523362
(M) 9924240018
vikram_prajapati89@
yahoo.com

ADDRESS
21, Jay Ragunath Society,
Opp. Shivam School,
B/h., Priya Cinema,
Krishnagar, Naroda
(M) 9974155268
shailesh17784@gmail.com

ADDRESS
Dayal Park, B/h, Ravi
Nagar School, Jivraj Park,
Ahmedabad.
(R) 079-26812917
(M) 9998932308
chirag2121@yahoo.com



RAVAL BRINDA S.

B.B.A.
21 Years

SUMMER PROJECT

Export Benefit Analysis for Arvind Ltd.

ADDRESS

D/5 Shyam Apartment 1,
Nr. Circuit house,
Shahibaug, Ahmedabad
(R) 079-22865032,
(M) 9979546873
raval_brinda@yahoo.co.in

RAVAL SNEHAL K.

B.B.A.
22 Years

SUMMER PROJECT

Financial Analysis of Gokul Refoils & Sol. Ltd.

ADDRESS

Brahmania Pole,
Nr. Ambavadi, Siddhpur
(M) 99098 45581
skraval_bba25@
yahoo.com

SAHIJWANI AMRITA P.

B.Com
21 Years

SUMMER PROJECT

Study on Banking Needs of Transport Operators, State Bank Of India, Ahmedabad.

ADDRESS

B- 805, Sarjan Towers,
Gurukul Road, Memnagar,
Ahmedabad,
(R) 079 - 27430797
(M) 94286 08510
amrita_sahijwani@
yahoo.co.in

SAILOR CHAITALI H.

B.E. (Mech.)
23 Years

SUMMER PROJECT

Innovative Financial Instruments

ADDRESS

Sector-7b,
Plot No-764/2,
Gandhinagar-382007
(R) 079-23233986
(M) 9824610699
chsailor_14@yahoo.com



SANTOKI KALPANA R.
B.Com
24 Years

SUMMER PROJECT
Consumer Preference &
Awareness About
Personal Loan

ADDRESS
10, Ambalal complex.
Opp.someshwara Park
Nr. Gulab tower. Thaltej.
Ahmedabad- 54
(M) 9727859293
kalpana.santoki@
yahoo.com

SHAH ARPIT A.
B.Com
21 Years

SUMMER PROJECT
Working Capital
Management of Kalpataru
Power Transmission Ltd.

ADDRESS
C-4, Ashirwad Flat,
Mirambika, Naranpura,
Ahmedabad.
(M) 9998847305
arpitslcc@yahoo.co.in

SHAH HARDIK R.
B.E. (CIVIL)
24 Years

SUMMER PROJECT
Effectiveness of
Communication For
Reliance Communication

ADDRESS
E-11, Tarun Nagar Raw
Houses, Part-II,
Memnagar, Gurukul Road,
Ahmedabad-380052.
(M) 9898770485
hardik_becivil@
yahoo.co.in

SHAH HEMUL S.
B.B.A. (Finance)
21 Years

SUMMER PROJECT
Financial Analysis of
Unifrax India Ltd.

ADDRESS
Sanghvi Street,
Dholipol road, Wadhwan.
Dist: Surendranagar
(R) 02752-242956
(M) 9428474188
hemul_shah@yahoo.com



SHAH JIGAR J

B.B.A. (Finance)
21 Years

SUMMER PROJECT

Indian Commodity Market :
Today & Tomorrow

ADDRESS

B-101, Abajibapa
Appartment, Nr. Ekta
Avenue, Berej Road,
Vasna, Ahmedabad.
(R) 079-26600505
(M) 9428592034
shahjigar14687@
yahoo.co.in

SHAH JINESH A

B.Com
21 Years

SUMMER PROJECT

Working Capital
Management of Vivro
Financial Services Pvt. Ltd.

ADDRESS

116/1010, Nirmal
Appartment, Opp.
132 FT. Ring Road,
Nr. Jaymangal Bus stop,
Naranpura, Ahmedabad.
(R)079 27487136
(M) 9898250180
jineshganpat@gmail.com

SHAH MUNIND T.

B.Sc. (Electronics)
23 Years

SUMMER PROJECT

Effectiveness of
Communication For
Reliance Communication

WORK EXPERIENCE

1.3 Years

ADDRESS

C/10, Laxmi apartment, Nr.
Milan park, Navrangpura,
Ahmedabad- 380 009
(R) 079-66053221
(M) 9974767107
shahmunind@yahoo.co.in

SHAH SUDARSHAN H.

B.B.A.
22 Years

SUMMER PROJECT

Scenario of Feed
Industries with Adani
Enterprises Ltd.

ADDRESS

D-2, Ashirwad Appt. Opp.
Kapadiya Guest House, Nr.
V.S. Hospital, Ellisbridge,
Ahmedabad.
(R) 079-26585493
(M) 9377393193
shah93shah@yahoo.co.in

**SHAH UJJAVAL M.**

B.Com
22 Years

SUMMER PROJECT

Working Capital
Management of Meghmani
Industries Ltd.

ADDRESS

D-101, Sahjanand Avenue,
Nr. AEC Zonal Office,
Naranpura, Ahmedabad.
(R) 079 66052086
(M) 9377621169
ujvista@gmail.com

SOLANKI BINDIYA P.

B.B.A.
21 Years

SUMMER PROJECT

Buyer's Perception About
Credit Card

ADDRESS

C/4/33, P & T Complex,
132ft Ring Road, Satellite,
Ahmedabad.
(R) 079- 26923757
(M) 9727166071
bindiya.solanki@
yahoo.com

UPADHYAY HANI M.

B.Com
22 Years

SUMMER PROJECT

Financial Analysis
(Through Ratio),
Export Procedure And
Documentation of Nandan
Exim Limited-A Chiripal
Group Company.

ADDRESS

9, Udit Appartments,
Near Tulip Bunglows,
Surdhara Circle, Drive-in-
road, Thaltej, Ahmedabad.
(R) 079-27480459
(M) 9979509284
haniupadhyay@
yahoo.co.in

VANALIYA MANISHA J.

B.E. (Electrical)
24 Years

SUMMER PROJECT

Recruitment of Agent
Advisor for MaxNew York
Life Insurance Co.

ADDRESS

Plot No.-380/A-2,
Sector-12(c),
Nr. Ambedkarbhavan,
Gandhinagar-382012.
(R) 079- 23247723
(M) 99249 89712
manishavanaliya@
yahoo.com



VYAS DHAVAL R.

B.Sc. (Maths)
22 Years

SUMMER PROJECT

Retail Banking of Standard
Chartered Bank

ADDRESS

36, Sambhav Appt., B/h,
Keshvbag vadi, Navavadaj,
Ahmedabad.
(R) 079-27646962
(M) 9909972575
DHVL.09@gmail.com



AMIN HEET J.

B.B.A. (Diploma in e-Commerce & Business Management)

21 Years

SUMMER PROJECT

Benchmarking of Recruitment and Selection in Textile Industry.

ADDRESS

'Gokuldharm' 1, Rajul Apartment, B/h Paradise Park, Nr. Harikesh house, Ashram Road, Usmanpura, Ahmedabad.

(R) 079-27556576

(M) 9925370973

heet_amin@yahoo.co.in

CHAUDHARY MAMTA

B.Com

21 Years

SUMMER PROJECT

Recovery mgt. of Priority Sector Advance in Indian Bank, Mehsana

ADDRESS

Aditya Nagar, Society Nr. Nirma Factory, Modhera Road, Mehsana (M) 94285 53299 mamta86@yahoo.co.in

CHAUHAN BHAVINI K.

B.A. (English)

32 Years

SUMMER PROJECT

A Study on HR Practices at Angle Broking, Ahmedabad.

ADDRESS

8, Kashyap Appart-II, Bhairavnath Char rasta, Maninagar, Ahmedabad. (R) 079-25433631 (M) 9428610061 bhavini_chauhan1977@yahoo.co.in

GHOSH GEETANJALI P.

B.Com

21 Years

SUMMER PROJECT

'A Diagonostic Study on Indicators of Sales Force Performance and Factors Affecting Sales Force Performance' A Research From IIM-A

ADDRESS

A/6, Shyam Vihar Appt.B/h, Nidhi Complex, Judges Bunglow Cross Road, Bodakdev, Ahmedabad. (R) 079-26871038 (M) 9879976107 geetu_209@yahoo.co.in



GOSWAMI VRINDA C.

B.B.A. (Marketing)
22 Years

SUMMER PROJECT

Recruitment & H.R. Policy
Used by Mas Financial Ltd

ADDRESS

Ravi, G.I.D.C. Road,
2-Meeranagar,
Porbandar-360575
(R) 0286-2221670
(M) 9879590670
9377638763
vrinda.goswami@
yahoo.com

GUPTA YAMINI B.

B.Com
21 Years

SUMMER PROJECT

HR Policies and Practices
in First Flight Couriers Ltd.

ADDRESS

1452 Toda ni Khadki,
Seth ni Pole, Mandvini
Pole, Astodiya,
Ahmedabad.
(R) 079-22112466
(M) 9428607151,
yaminigupta1986@
gmail.com

JASWAL NIDHI D.

BSc (Chemistry)
22 Years

SUMMER PROJECT

To Analyze the Level of
Satisfaction of Employees
Towards the Career
Development Initiatives
Taken by ONGC.

ADDRESS

17, Swagat Bunglows-I,
New C.G.Road,
Chandkheda, Ahmedabad,
(R) 079-23293867
(M) 9426367210
nidhi85chd@yahoo.co.in

JOSHI HEMADRI N.

B.Sc. (Chemistry)
23 Years

SUMMER PROJECT

Recruitment Process &
Attrition Analysisi of
Mahindra Finance

ADDRESS

Yogiraj B, Apprt. GF,
Nr. Nirmala Convent
School, Raiya Road,
Rajkot
(R) 0281-6599097
(M) 92288 92289
joshi.hemadri@gmail.com



JOSHI KRISHNA H.

B.Com
21 Years

SUMMER PROJECT

A Study & Survey on
Employee Retention
Challenges

ADDRESS

L-3/25, Navnirman Nagar,
Pragatinagar, Naranpura,
Ahmedabad.
(R) 079-27452590
(M) 9428603403
krishnajoshi03@
yahoo.com

KANCHANI PUNAM R.

B.B.A.
20 Years

SUMMER PROJECT

Risk Management in
Marketing in
Tata Teleservices Ltd,
Gujarat.

ADDRESS

B-14, Vijay park society,
Nr.7th day School,
Maninagar, Ahmedabad.
(R) 079-25861890
(M) 9909792919
punam_kn@yahoo.co.in

KUCHARA VANITA P.

B.Com
21 Years

SUMMER PROJECT

“Training & Development
Programme” at Midco Ltd.

ADDRESS

A/19, Padmashali so.,
Part-2, Viratnagar, Cross
Road, Odhav, Ahmedabad.
(M) 93768 88231
(M) 93280 56586
vanita_kp@yahoo.co.in

MEHTA JANVI D.

B.Com
21 Years

SUMMER PROJECT

Project Report on
Recruitment And Selection
in INTAS Pharmaceutical

ADDRESS

402, Sarjan-1, Opp.
Madhur Hall, Nr. Anand
Nagar Cross Road, 100 Ft
Ring Road, Satellite,
Ahmedabad
(R) 079-26932132
(M) 9909032292
janvi18may@yahoo.co.in



RANA NIHARIKA B.

B.A.
21 Years

SUMMER PROJECT

A Study of General HR Practices at GSPC, Gandhinagar

ADDRESS

Plot No.-342/1, Sector-4 B, Gandhinagar
(R) 079 23243319
(M) 9924892620
niharika2587@gmail.com

SAINI RAVINDER KAUR

B.B.A.
22 Years

SUMMER PROJECT

A Project Report on Consumer Perception on Wide Angle (Multiplex)

ADDRESS

24, Saikrupa Society, B/H Janpath Hotel, Radhanpur Char rasta, Highway Mehsana
(R) 02762 254820
(M) 9909588680
ravinder_1712@yahoo.com

SHAH KINJAL P.

B.Com
22 years

SUMMER PROJECT

A Study of Employee Satisfaction at Ratnamani Metals & Tubes Ltd, Chatral.

ADDRESS

12/B, Jawahar Society, B/h, Railway Station, Magpara, Mehsana
(R) 02762 253668
(M) 9228248750
kinjal_4886@yahoo.co.in

SHAH SHEFALI S.

B.Com
22 years

SUMMER PROJECT

To Know Theawareness of E-age Banking Existing HDFC Bank's Customers, Palanpur

ADDRESS

15/1, Mahavir Flat, Nr. Telephone Exchange, Mansarovar Road, Palanpur-385001
(R) 02742-245584
(M) 9924279719
shefali.shah@ymail.com



SHARMA RITIKA

B.B.A.
21 Years

SUMMER PROJECT

Financial Analysis of
Choice Laboratories Ltd.
Unjha

ADDRESS

70, Vijaylaxmi Society,
Dethali Road, Siddhpur
(R) 02767-222809
(M) 9898370390
ritika_sh19@yahoo.co.in

SHRIMALI PRADIP P.

B.A.
21 Years

SUMMER PROJECT

Motivation of Employees at
Kalpataru Power
Transmission Ltd.
Gandhinagar

ADDRESS

3/42, Gujarat Housing
Board, U. Mahadev Road,
Dehgam-382305
Dist. : Gandhinagar
(R) 02716231721
(M) 9714355981
premdehgam@yahoo.co.in

SONI JIGAR M.

B.Sc. (Chemistry)
22 Years

SUMMER PROJECT

A Study of HRM at
Kalpataru Power Ltd.,
Gandhinagar

ADDRESS

Plot No:1105/1,
Sector : 3-D,
Gandhinagar-382006
(R) 079-23245054
(M) 9904617685
jigsblue_soni@yahoo.co.in

SUKHIA VARSHA A.

B.Com.
21 Years

SUMMER PROJECT

Consumer Awareness &
Preference of Amul Paneer
Over Unbranded Paneer

ADDRESS

41/ Jasoda park soc,
Nr Vrundavan Soc,
Maninagar,
Ahmedbad-380008
(R) 079 23591142
(M) 9428610009
varsha_sukhia@
yahoo.com



THAKOR HITESH D.
B.Com , PGDIR & PM
23 Years

SUMMER PROJECT
A Study of Recruitment
and Selection Procedure at
Kalpataru Power Ltd.,
Gandhinagar

ADDRESS
Plot no:229/2,
Sector: 5-A,
Gandhinagar-382006
(M) 9904882119
hiteshtkr_hr@yahoo.co.in

UPADHYAY NIDHI N.
B.B.A.
21 Years

SUMMER PROJECT
A Study of the Retail
Marketing System of
'The Gandhinagar Dist.
Milk Producers' Union Ltd.
[Madhur Dairy]

ADDRESS
Plot No. 141/1,
Sector 4-A,
Gandhinagar - 382004
(R) 07923231859
(M) 9428352517
nidhiupadhyay@
ymail.com

WE ARE PROUD TO BE ASSOCIATED WITH....

Adani Wilmar Ltd.	Ahmedabad	Lark Laboratory Ltd.	Ahmedabad
Alembic Works Ltd.	Baroda	Lincon Pharmaceuticals Ltd.	Ahmedabad
Amtrak Hitachi Appliances Ltd.	Kadi	Mann Pharmaceuticals Ltd.	Mehsana
The Arvind Mills Ltd.	Ahmedabad	Maruti Silk Saries	Ahmedabad
ARCOGUL	Baroda & Kheda	Multimedia Institutes for Explora	
Bank of Baroda	Ahmedabad	Design Skool	Ahmedabad
Bajaj Auto Ltd.	Ahmedabad	Navbharat Seeds Pvt. Ltd.	Ahmedabad
Binani Cement Ltd.	Shirohi	Nirma Consumer Care Ltd.	Ahmedabad
Ceat Ltd.	Ahmedabad	Oil and Natural Gas Corp.	Mehsana
Claris Lifesciences Ltd.	Ahmedabad	Panchmahal District Co-operative	
Cadila Pharmaceuticals Ltd.	Ahmedabad	Milk Producers Union Ltd.	Godhara
Choice Laboratories Ltd.	Unjha	Paras Pharmaceuticals (P) Ltd.	Ahmadabad
Johnson Screens (I) Ltd.	Gandhinagar	Pepsi - Cola Manufacturing Ltd.	Ahmadabad
Gandhinagar District Co-op. Milk		Reliance Infocomm Ltd.	Surat
Producer Union Ltd.	Gandhinagar	Ramdev Food Products Ltd.	Ahmadabad
General Motors India Pvt. Ltd.	Halol	Saurashtra Cement Ltd.	Ahmadabad
Garden Silk Ltd.	Ahmedabad	Sarvodaya Commercial	
GSFC Ltd.	Vadodara	Co operative Banks Ltd.	Mehsana
GCMMF (Amul)	Anand	Schneider Electric Pvt.(India) Ltd.	Ahmedabad
GE Lightning Ltd.	Ahmedabad	Sintex Industries Ltd. (Plastic Division)	Ahmedabad
G M M Pfaudler Ltd.	Kamsad	Sunij Pharmaceuticals Ltd.	Ahmedabad
Gujarat Tea Processors and Packers Ltd.	Ahmedabad	SSI Ltd.	Patan
Goodlass Nerolac Paints Co. Ltd.	Ahmedabad	The Kaira District Central	
Gujarat Narmada Vally Fertilizer		Co-operative Banks Ltd.	Nadiad
Company Ltd.	Mehsana	The Mehsana Urban	
HSBC Bank	Ahmedabad	Co-Operative Bank Ltd.	Mehsana
Hindustan Coca Cola Beverages (P) Ltd.	Ahmedabad	Tudor India Ltd.	Gandhinagar
Ingersoll Rand (India) Ltd.	Ahmedabad	Troikka Pharmaceutical Ltd.	Ahmedabad
ICICI Capital Services	Baroda	UTI Bank Ltd.	Mehsana
ICICI Prudential Life Insurance Ltd.	Ahmedabad	Union Bank Of India	Ahmedabad
Interface Financial Services Ltd.	Ahmedabad	Vadilal Industry Ltd.	Ahmedabad
Khodiyar Tea Processors & Packers Pvt. Ltd.	Mehsana	Vesuvius India Ltd.	Ahmedabad
Kalyan Co-operative Bank Ltd.	Ahmedabad	Vikram Seeds (P) Ltd.	Mehsana
KRIBHCO	Surat	Vimal Dairy Ltd.	Mehsana
L&T(Sargent &Laundy)	Vadodara	Welable Pharmaceuticals	Mehsana

RECRUITMENT FORM

I. General Information

1. Name of the Organization	
2. Contact Person	
3. Designation	
4. E-mail	
5. Contact No.	

II. Selection Procedure

1. We would like to

Conduct a Pre-placement talk	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Have facilities for	<input type="checkbox"/> OHP	<input type="checkbox"/> LCD
Conduct the Interviews	<input type="checkbox"/> On-Campus	<input type="checkbox"/> At our Office

2. Our selection would be based on

- Written Test Group Discussion
 Interviews Short listing on the basis of curriculum vitae
 Short listing through the placement brochure

3. Area of Specialization

- Marketing Finance General Management

4. Proposed Nos. of Students to be Recruited

5. Estimated compensation (p.a.)

6. The most convenient dates for

Pre-placement talks
Interviews

(Can be fixed at your convenience)

For further Information please contact :

Mr. Vipul Patel

Placement Co-ordinator

vipul_patel@ganpatuniversity.ac.in

(M) 9979 358644



GANPAT UNIVERSITY

V. M. Patel Institute of Management

Mehsana-Gozaria Highway, Kherva-382 711

Mehsana (North Gujarat), India

Ph. : 02762-286896, 289094 Fax : 286080

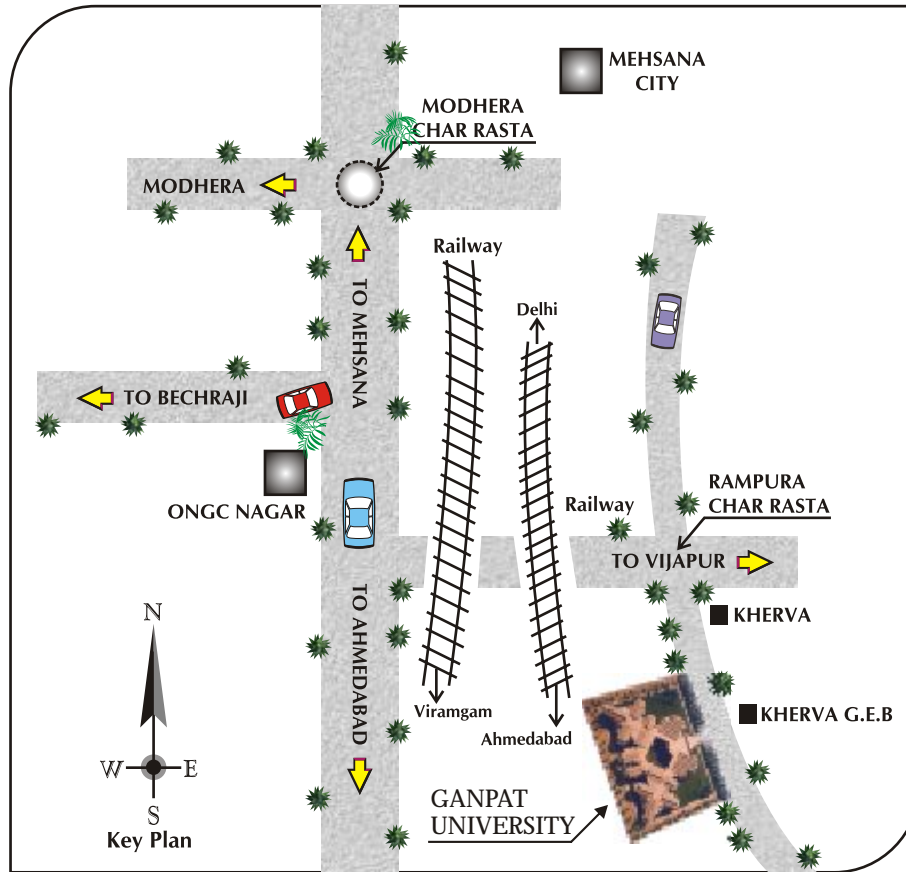
E-mail : info.vmpim@ganpatuniversity.ac.in,

placementcell.vmpim@ganpatuniversity.ac.in

Web : www.vmpim.ac.in



Batch 2007-09



Nearest Airport : Ahmedabad (70 kms)

Nearest Railway Station : Ahmedabad (70 kms), Gandhinagar (52 kms), Mehsana (12 kms)

Nearest Bus Station : Ahmedabad (70 kms), Gandhinagar (52 kms) Mehsana (12 kms)



GANPAT UNIVERSITY

V. M. Patel Institute of Management

Mehsana-Gozaria Highway, Kherva-382 711 Mehsana (North Gujarat), INDIA.

Ph. : 02762-286896, 289094 Fax : 286080

E-mail : info.vmpim@ganpatuniversity.ac.in, placementcell.vmpim@ganpatuniversity.ac.in

Web. : www.vmpim.ac.in